

Alzheimer's and Dementia

Title VI Webinar
September 11, 2019



Current clients

- Alzheimer's Association Public Health Department
- Alzheimer's Disease International
- UMASS Boston
- SETNAAAD
- Nevada Senior Services
- Emory University (Dr. Hepburn)
- ACL grant reviewer, AI/AN/NH program speaker
- Owner Cognitive Solutions LLC, Recruitment Partners



Conflicts of Interest

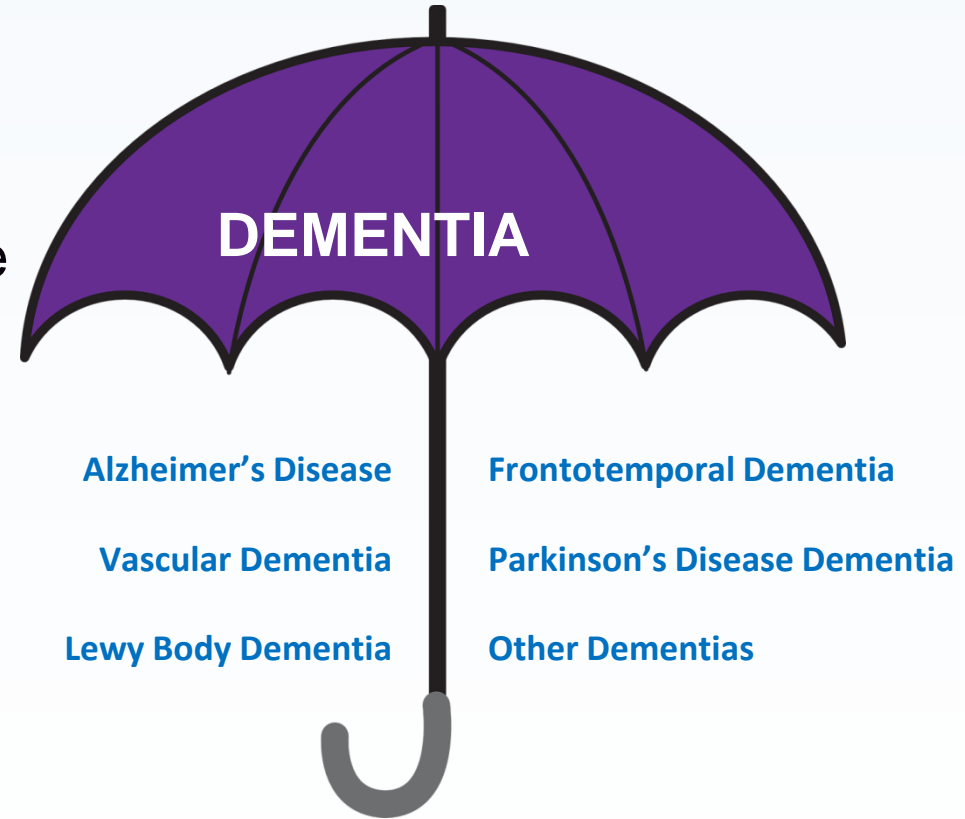
- None of my clients have control over this presentation.
- Thanks to the Alzheimer's Association for the dementia umbrella slide.

Path today

- Introductions and ground rules
- Level setting on AD and related disorders
- Headwinds shaping market entry
- Where could I start?

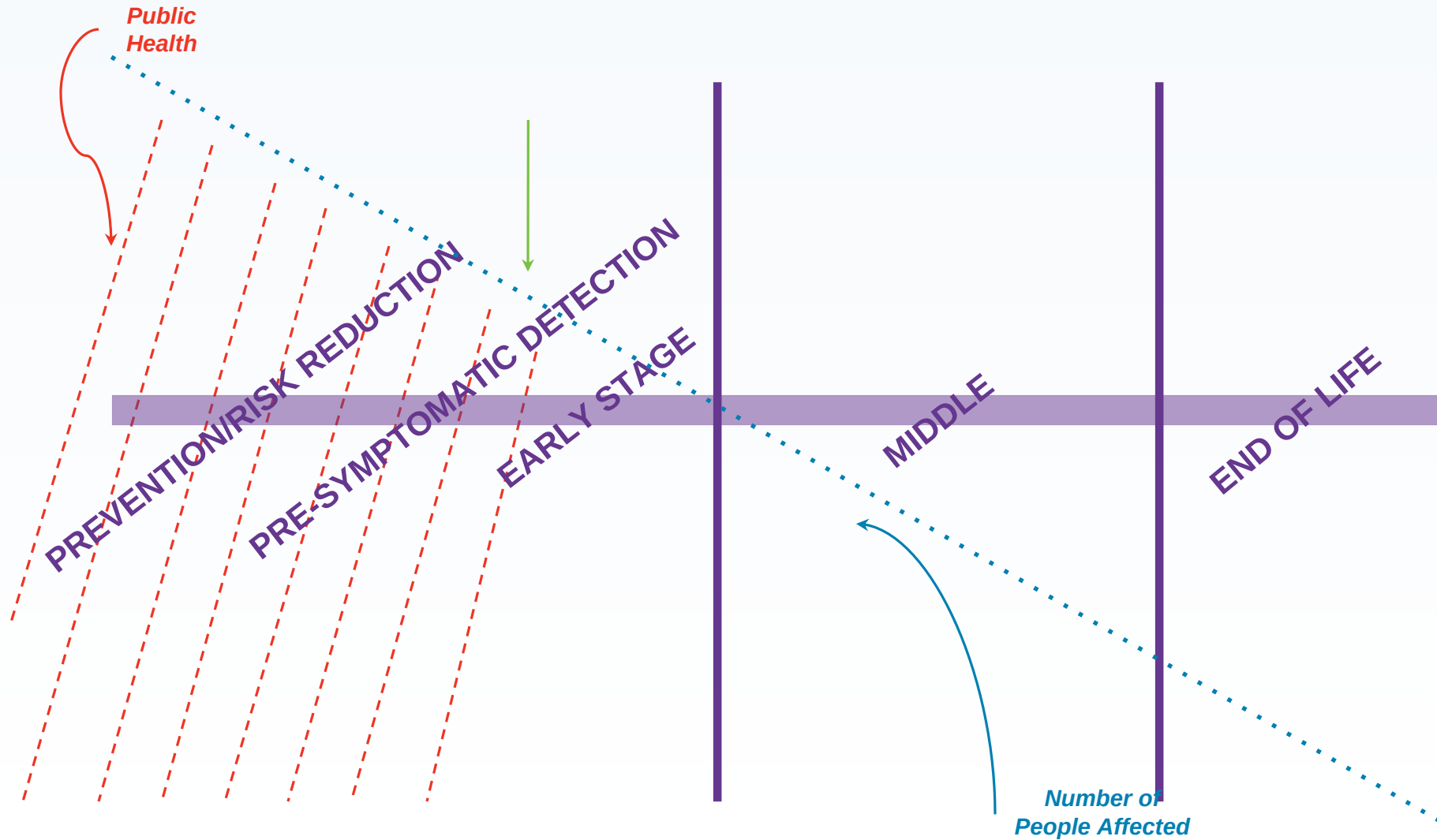
What is Dementia?

- Dementia is the loss of cognitive functioning and behavioral abilities that interfere with daily life
- **Alzheimer's is the most common cause of dementia**
- Many (maybe majority) of dementia cases have multiple causes



SOURCE: Alzheimer's Disease Facts and Figures, *Alzheimer's & Dementia* (2019)

A Comprehensive Approach to Alzheimer's



RISK REDUCTION

EARLY DETECTION & DIAGNOSIS

SAFETY ... QUALITY OF CARE

Normal

Pre-Symptomatic

**Mild Cognitive
Impairment**

Alzheimer's

PUBLIC HEALTH



Headwinds

- Stigma
- Prevalence vs. Detection, Diagnosis and Disclosure
- AI/AN health systems
- Urban AI/AN experience?

Bundles of Benefits

- **Information**
- **Referral**
- **Emotional Support, Connection**
- Respite
- Long term services & Supports
- Participation in research
- Medicines

First Bites of the Elephant

- *Provide information & support*

www.alz.org

<https://www.alz.org/professionals/public-health/roadmap/tribal-roadmap>

- *Ten Warning signs*

- <https://www.alz.org/media/Documents/alzheimers-dementia-memory-loss-alzheimers-10-warning-signs-b.pdf>

- *ASTHO/IA2 Brain health materials*

- <http://www.astho.org/Healthy-Aging/Healthy-Heart-Healthy-Brain/?terms=indian>





Contact

- www.splaineconsulting.com
- mike@splaineconsulting.com

- 443 630 9226

