On-Farm Market
Directory

Purpose

The information submitted in this application will be used to create a listing in the United States Department of Agriculture's (USDA) On-Farm Market Directory and may be included in any future directory created by the Office for American Indian, Alaskan Native, and Native Hawaiian Programs (OAIANNHP), Administration for Community Living (ACL), U.S. Department of Health and Human Services (HHS).

The purpose of this project is to help create a comprehensive, searchable list of American Indian, Alaskan Native, and Native Hawaiian direct-to-consumer (DTC) farmers. Therefore, applicants utilizing this form should be a member of a federally recognized tribe. All other applicants may self-publish directly on USDA's On-Farm Market Directory website.

Instructions

All fields marked "required" must be completed in order for the market listing to be submitted for publication. Applicants are strongly encouraged to complete the remaining fields in order to ensure a clear understanding of their operation and to better promote their market's product offerings.

All completed applications must be emailed to olderindians@acl.hhs.gov in order to be reviewed and uploaded for publication. Additional instructions will be provided upon receipt of the application.

Disclaimer

Submission of this application constitutes an agreement to be published in any of the aforementioned directories. Publication is contingent upon the applicant meeting all of the requirements set forth in this application and on USDA's website.

OAIANNHP/ACL/HHS does not promote or endorse any individual market and is not responsible for any inaccurate or unauthorized listings; however, individual listings may be updated or deleted at anytime through USDA's On-Farm Market Directory website or by contacting OAIANNHP staff.

For the purposes of the USDA Directory, an "on-farm market" is a single farm operation that sells agricultural and/or horticultural products directly to customers on its farm property or on property adjacent to its farm. The majority of products sold at the on-farm market are either grown on the proprietor's farm or are sourced from neighboring farms.

Does your market qualify as an on-farm market as defined above? (required)

- ◯ **Yes**, and agree to be published in the USDA On-Farm Market Directory and any future OAIANNHP directory that may be developed.
- ◯ **No**, but agree to be considered for publication in any future OAIANNHP directory that may be developed. *Please complete this form to the best of your ability if this is your selection and identify the type of business being operated below:*

THE INFORMATION IN THIS SECTION WILL NOT BE PUBLISHED IN ANY DIRECTORY. THIS IS FOR INTERNAL USE ONLY.

Please enter/verify the contact information of the person completing the form(s):

Name:

Email Address: (required)

Phone Number: (required)

What is your primary relationship with this on-farm market?

- ◯ Market manager
- ◯ Farm owner
- ◯ Contact person/public liaison for market
- ◯ Market employee
- ◯ Volunteer
- ◯ Other:

Please enter the mailing address for the on-farm market:

State: (required)

City: (required)

Street Name and Number:

5-digit ZIP Code:

ALL INFORMATION PROVIDED FROM THIS POINT FORWARD WILL BE PUBLISHED IN THE USDA ON-FARM MARKET DIRECTORY AND MAY BE PUBLISHED IN ANY FUTURE OAIANNHP DIRECTORY.

This application is only intended for members of federally recognized tribes. Therefore, please select how you would like to be identified from the options below. Please note that the selection you make here will be listed before your market name on USDA's On-Farm Market Directory. (required) *This will allow potential customers to search all American Indian, Alaskan Native, or Native Hawaiian farmers by entering one of the appropriate search terms below.*

- ◯ American Indian
- ◯ Alaskan Native
- ◯ Native Hawaiian

Example: AMERICAN INDIAN Anything Farms

Please provide the contact information for your on-farm market:

Market name: _____ **(required)**

Market manager's name: _____

Market email address: _____

☐ Customers can check product availability through this email.

Market phone number: _____

☐ Customers can check product availability through this phone number.

To ensure accuracy, please copy the full address from the appropriate website/social media site.

Website address: _____

☐ Customers can check product availability through this website.

Facebook page: _____

☐ Customers can check product availability through this facebook page.

Twitter address: _____

☐ Customers can check product availability through this twitter.

Blog address: _____

Other social media: _____

Please provide information about the physical location (actual place) where your on-farm market will operate.

If there is not a street address or ZIP code for this location, or you do not know it, then please provide the state, city/town, a description of the location with the nearest road intersection listed and short driving directions. The Directory will include this description to assist customers in locating your on-farm market.

State: (**required**)

County: (**required**)

Physical street address:

Example 1: 5555 Main Street
Example 2: Main Street and 1st Ave.

City: (**required**)

5-digit ZIP code:

Location description and driving directions:

Example: on High Road near Anytown, 3 miles west of the intersection with State Hwy 300.

Does your on-farm store provide shipping of products to the customers' homes?

- Yes
- No

Does your on-farm market offer products certified as "organic" by USDA? (required)

- Yes
- No
- I don't know

Indicate the activities and/or services that will be offered, on a regular basis, to the public at your farm. (required)

- Celebrations/corporate events
- Educational tours/classes
- Farm meals (lunches, dinners, etc.)
- Family/youth activities
- Pick Your Own/U-Pick operation
- Tours of manufacturing facilities (creamery, cider mill, maple syrup, etc.)
- Pumpkin shooting
- Hay rides
- Corn maze
- Petting zoo
- Pony rides
- Other agri-tourism, please specify:
- None

Indicate the facilities that are available to the public at your farm. (required)

- Hand washing station(s)
- Flush toilets
- Picnic areas without tables
- Picnic areas with tables
- Other, please specify:

Indicate the types of payment accepted at your on-farm market. (required)

- SNAP/EBT (formerly called "food stamps")
- Cash
- Checks
- Debit/Credit card(s)
- Other, please specify:

Some on-farm markets have more than one season during the year. Markets sometimes have an early Spring season, followed by a Summer season and then a Fall season. During these seasons, markets are often open different days and hours and offer different products.

- If your on-farm market at this location operates on the same days and hours during all months it is open during the year, then please fill in the form below.
- If your on-farm market operation at this location changes during different seasons (e.g., different days, hours, products), please fill out information about each season. Additional seasons may be added by filling out the additional season pages located at the end of this application.

Months, days of the week, and hours of operation (or a way to contact your market) and product availability are required information, so your customers know when and how they can shop for your products. You can always update/correct any part of this information by visiting your listing on USDA's website or by submitting new hours to OAIANNHP.

Season I

Start and end dates (required)
If you are not sure when exactly your market will open and/or close, please mark your best prediction for the start and end date.

☐ Year Round

From: _____ To: _____

Days and hours open

☐ By appointment

☐ With a regular schedule, indicate the schedule below:

Schedule	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open Time							
Close Time							

Please provide additional comments on your open days and hours. This comment will appear on the Directory.

Farm products and other items that will be sold during this season. (required)

Please select all that apply.

- ☐ Fresh fruits
- ☐ Fresh vegetables
- ☐ Baked goods: breads, pies, etc.
- ☐ Bedding plants
- ☐ Canned or preserved fruits/vegetables: jams, jellies, preserves, salsa, pickles, dried fruit, etc.
- ☐ Coffee and/or tea
- ☐ Crafts and/or woodworking items
- ☐ Cut flowers
- ☐ Dairy products: milk, cheese, etc.
- ☐ Dry Beans
- ☐ Eggs
- ☐ Fish and/or seafood
- ☐ Fresh and/or dried herbs
- ☐ Honey
- ☐ Juices and/or non-alcoholic ciders
- ☐ Maple syrup and/or maple products
- ☐ Mushrooms
- ☐ Nursery stock (trees, shrubs)
- ☐ Nuts
- ☐ Pet food
- ☐ Poultry/fowl meat and products
- ☐ Prepared foods (for immediate consumption)
- ☐ Red and other non-poultry meat and products
- ☐ Soap and/or body care products
- ☐ Tofu and/or non-animal protein
- ☐ Wild harvested forest products: mushrooms, medicinal herbs, edible fruits and nuts, etc.
- ☐ Wine, spirits, beer, hard cider

Do you sell American Indian, Alaskan Native, or Native Hawaiian traditional foods? If so, then please list those items below:

Example: Wild rice, wild salmon, pemmican, cornmeal, etc.

ONLY ONE SEASON IS REQUIRED.
ALL INFORMTION FROM THIS POINT FORWARD IS OPTIONAL.

Season II

Start and end dates (required only if adding Season II)
If you are not sure when exactly your market will open and/or close, please mark your best prediction for the start and end date.

From: _____ To: _____

Days and hours open

☐ By appointment

☐ With a regular schedule, indicate the schedule below

Schedule	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open Time							
Close Time							

Please provide additional comments on your open days and hours. This comment will appear on the Directory.

Farm products and other items that will be sold during this season.
(required only if adding Season II)

Please select all that apply.

- ☐ Fresh fruits
- ☐ Fresh vegetables
- ☐ Baked goods: breads, pies, etc.
- ☐ Bedding plants
- ☐ Canned or preserved fruits/vegetables: jams, jellies, preserves, salsa, pickles, dried fruit, etc.
- ☐ Coffee and/or tea
- ☐ Crafts and/or woodworking items
- ☐ Cut flowers
- ☐ Dairy products: milk, cheese, etc.
- ☐ Dry Beans
- ☐ Eggs
- ☐ Fish and/or seafood
- ☐ Fresh and/or dried herbs
- ☐ Honey
- ☐ Juices and/or non-alcoholic ciders
- ☐ Maple syrup and/or maple products
- ☐ Mushrooms
- ☐ Nursery stock (trees, shrubs)
- ☐ Nuts
- ☐ Pet food
- ☐ Poultry/fowl meat and products
- ☐ Prepared foods (for immediate consumption)
- ☐ Red and other non-poultry meat and products
- ☐ Soap and/or body care products
- ☐ Tofu and/or non-animal protein
- ☐ Wild harvested forest products: mushrooms, medicinal herbs, edible fruits and nuts, etc.
- ☐ Wine, spirits, beer, hard cider

Do you sell American Indian, Alaskan Native, or Native Hawaiian traditional foods? If so, then please list those items below:

Example: Wild rice, wild salmon, pemmican, cornmeal, etc.

Season III

Start and end dates (**required only if adding Season III**)
If you are not sure when exactly your market will open and/or close, please mark your best prediction for the start and end date.

From: ☐ To: ☐

Days and hours open

☐ By appointment

☐ With a regular schedule, indicate the schedule below

Schedule	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open Time							
Close Time							

Please provide additional comments on your open days and hours. This comment will appear on the Directory.

Farm products and other items that will be sold during this season.
(required only if adding Season III)

Please select all that apply.

- ☐ Fresh fruits
- ☐ Fresh vegetables
- ☐ Baked goods: breads, pies, etc.
- ☐ Bedding plants
- ☐ Canned or preserved fruits/vegetables: jams, jellies, preserves, salsa, pickles, dried fruit, etc.
- ☐ Coffee and/or tea
- ☐ Crafts and/or woodworking items
- ☐ Cut flowers
- ☐ Dairy products: milk, cheese, etc.
- ☐ Dry Beans
- ☐ Eggs
- ☐ Fish and/or seafood
- ☐ Fresh and/or dried herbs
- ☐ Honey
- ☐ Juices and/or non-alcoholic ciders
- ☐ Maple syrup and/or maple products
- ☐ Mushrooms
- ☐ Nursery stock (trees, shrubs)
- ☐ Nuts
- ☐ Pet food
- ☐ Poultry/fowl meat and products
- ☐ Prepared foods (for immediate consumption)
- ☐ Red and other non-poultry meat and products
- ☐ Soap and/or body care products
- ☐ Tofu and/or non-animal protein
- ☐ Wild harvested forest products: mushrooms, medicinal herbs, edible fruits and nuts, etc.
- ☐ Wine, spirits, beer, hard cider

Do you sell American Indian, Alaskan Native, or Native Hawaiian traditional foods? If so, then please list those items below:

Example: Wild rice, wild salmon, pemmican, cornmeal, etc.