



# Becoming a Friend of Data!



# Overview

- What is “Data?”
- How to find it?
- How to collect it?
- Understanding the story
- Putting the story to use



DATA



KNOWLEDGE



ACTION

# What is Data?

- First of all—the word is plural—like “cattle”
  - Cow=Datum
  - Cattle=Data
- “These cow really are useful.”
- “I see a brown cattle!”
- So when you talk about data, remember it is lots of numbers!



## More Data...



- Data is information about a specific topic, usually stated in a number form
- Descriptive data is data which describes a situation or circumstance
- Comparative data allows two collections of descriptive data to be measured against one another

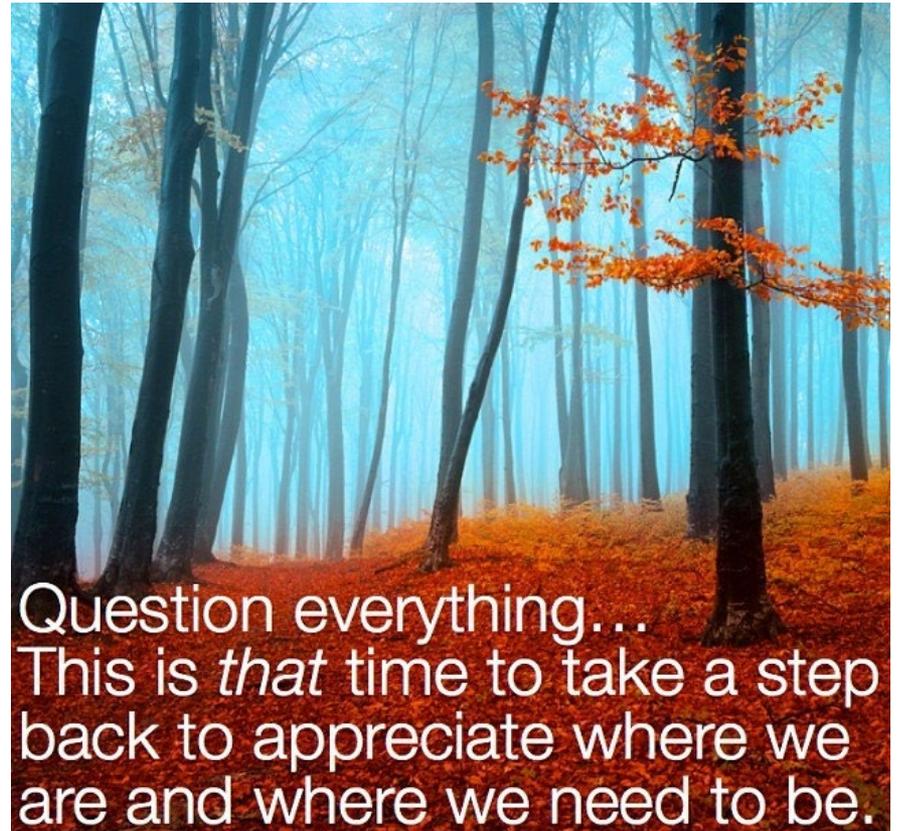
# Collecting Data

- Lots of ways..
  - Written surveys
  - Measuring things
  - Asking questions and writing down the answers
  - Looking at pictures
  - Almost any way we gather information about things can result in data!



# Using Data

- Once you gather your information you can use it wisely
  - Tell about your program
  - Brag about your program
  - Ask for assistance to meet goals with information that backs up your request
  - Plan program activities to fill gaps for elders



# Why Collect Information

- We use descriptive data to tell a story about what we are looking at
- We use comparative data to determine how what we are looking at measures up against other similar groups of people or things
- Once we compare two data sets, we can determine many things
  - How we are doing
  - What we should be working on
  - Opportunities to look for programs and funding
  - The Story we want to share with others to meet our goals.

# National Resource Center on Native American Aging

Search for...

**NRCNAA** Services - Resources - About Us -

National Resource Center on Native American Aging 800-896-7628

**National Resource Center on Native American Aging**  
EMPOWERING NATIVE PEOPLE

Native American elders have many of the same needs as other elder populations; however services to address these needs remain unavailable, underdeveloped or inaccessible in most Native American communities.

The National Resource Center on Native American Aging is committed to identifying Native elder health and social issues.

*NRCNAA empowers Native people to develop community-based solutions.*

**Title VI Grant Applications**  
Start early on your needs assessment surveys!

**How to Get Started**  
Download the assessment materials and learn how to:

1. Start the process of getting your resolution signed
2. Count your elders
3. Begin conducting interviews
4. Mail signed resolution
5. Mail completed surveys
6. Receive report

- Grant from ACL
- Study programs and provide help to tribal Title VI Programs
- <https://www.nrcnaa.org/>
- Needs Assessments

## Steps For the Needs Assessment

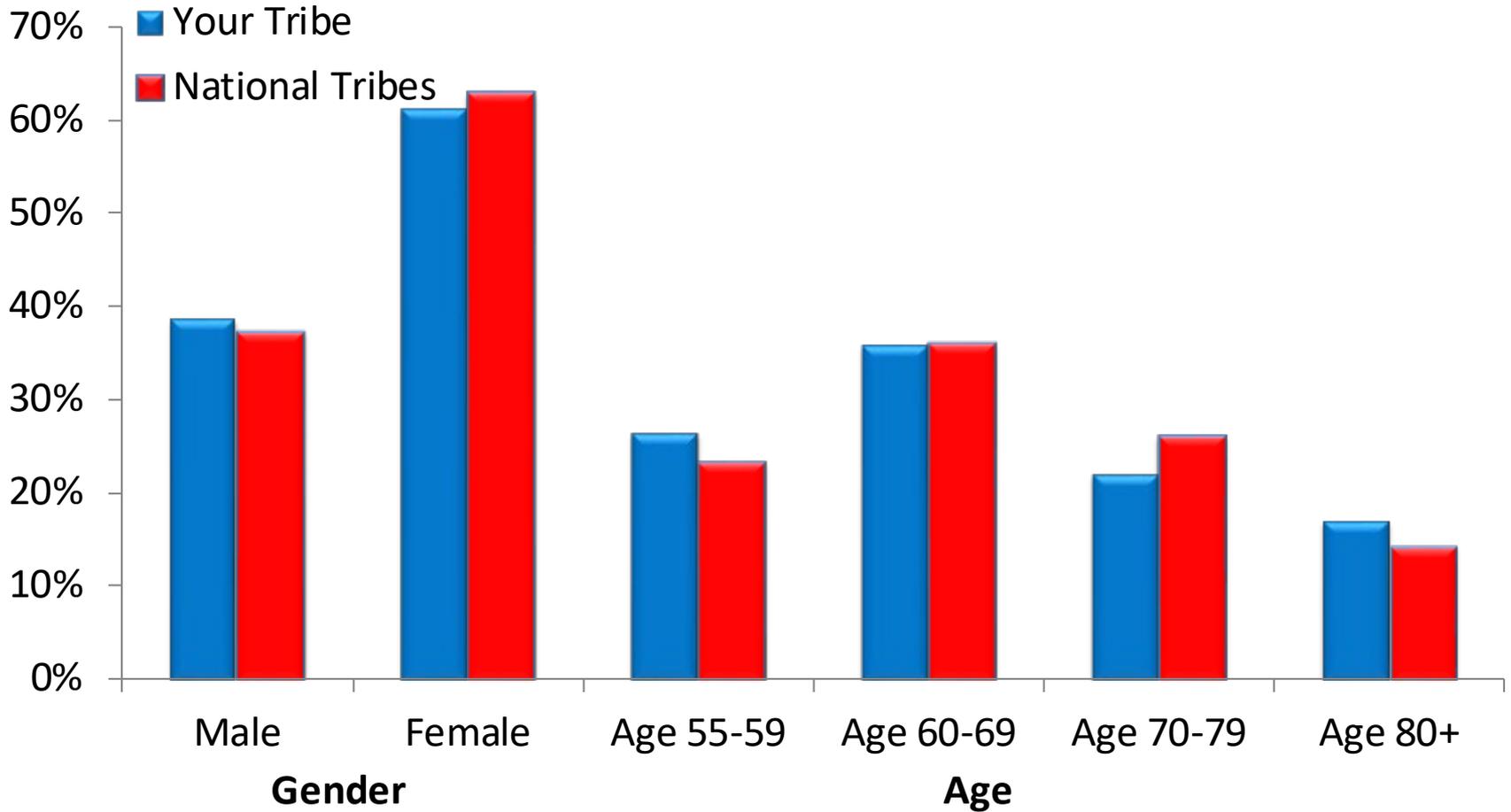
- Read “How to get Started” on the NRCNAA webpage.
- Get a good count on your elders.
- Get a tribal resolution
- Send your number of elders to the NRCNAA with your resolution
- They will send you the surveys and a number that you need to complete to make your report meaningful
- You send the completed forms back
- They send you a report about your responses, compared with the responses from that national level.

# Areas Surveyed

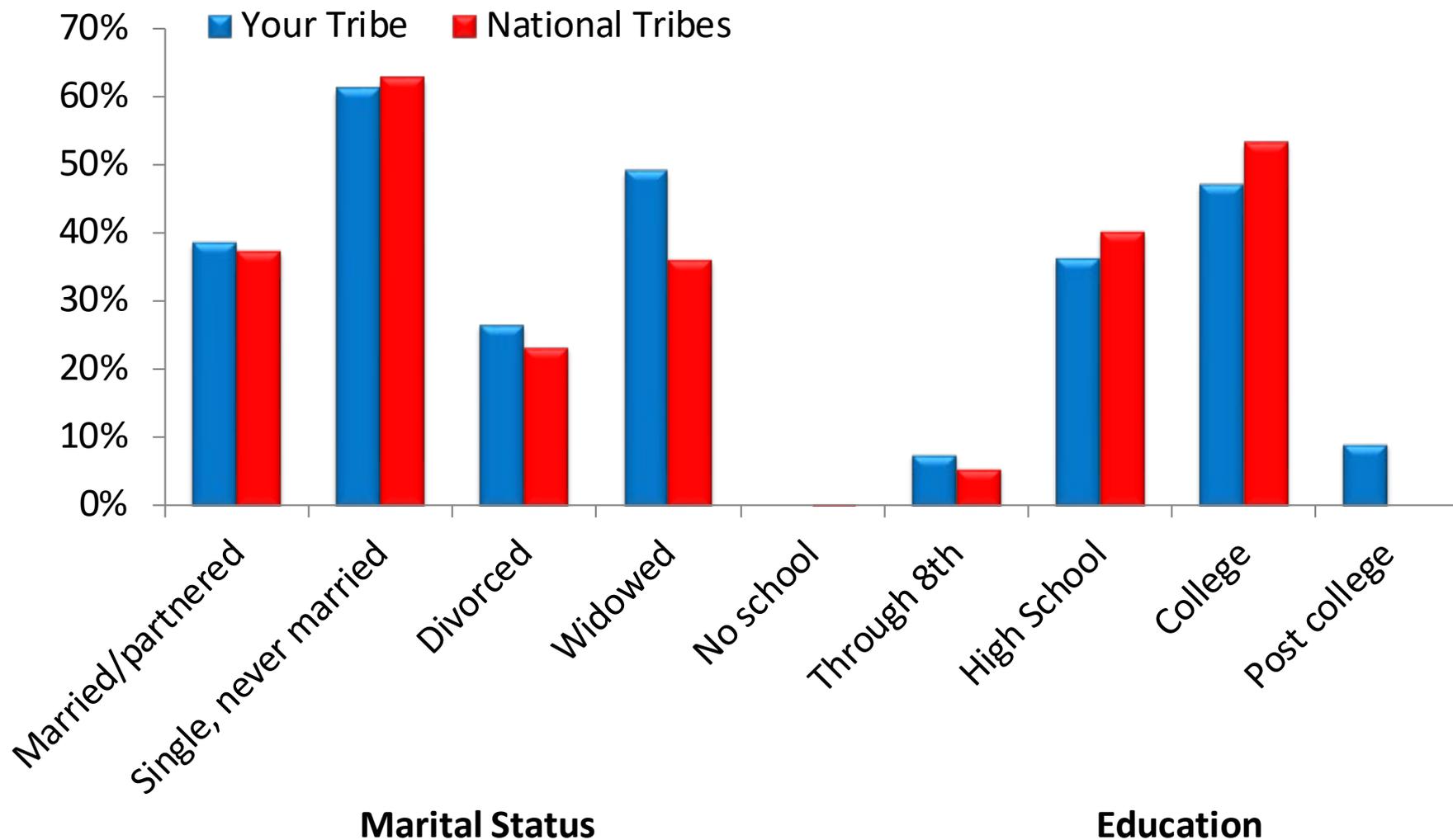
- Demographics
- Basic Health Status
- Activities of Daily Living
- Preventive Health/Screening
- Health Care Access
- Health Behaviors
- Social Support
- Social Functioning
- Services used or wanted



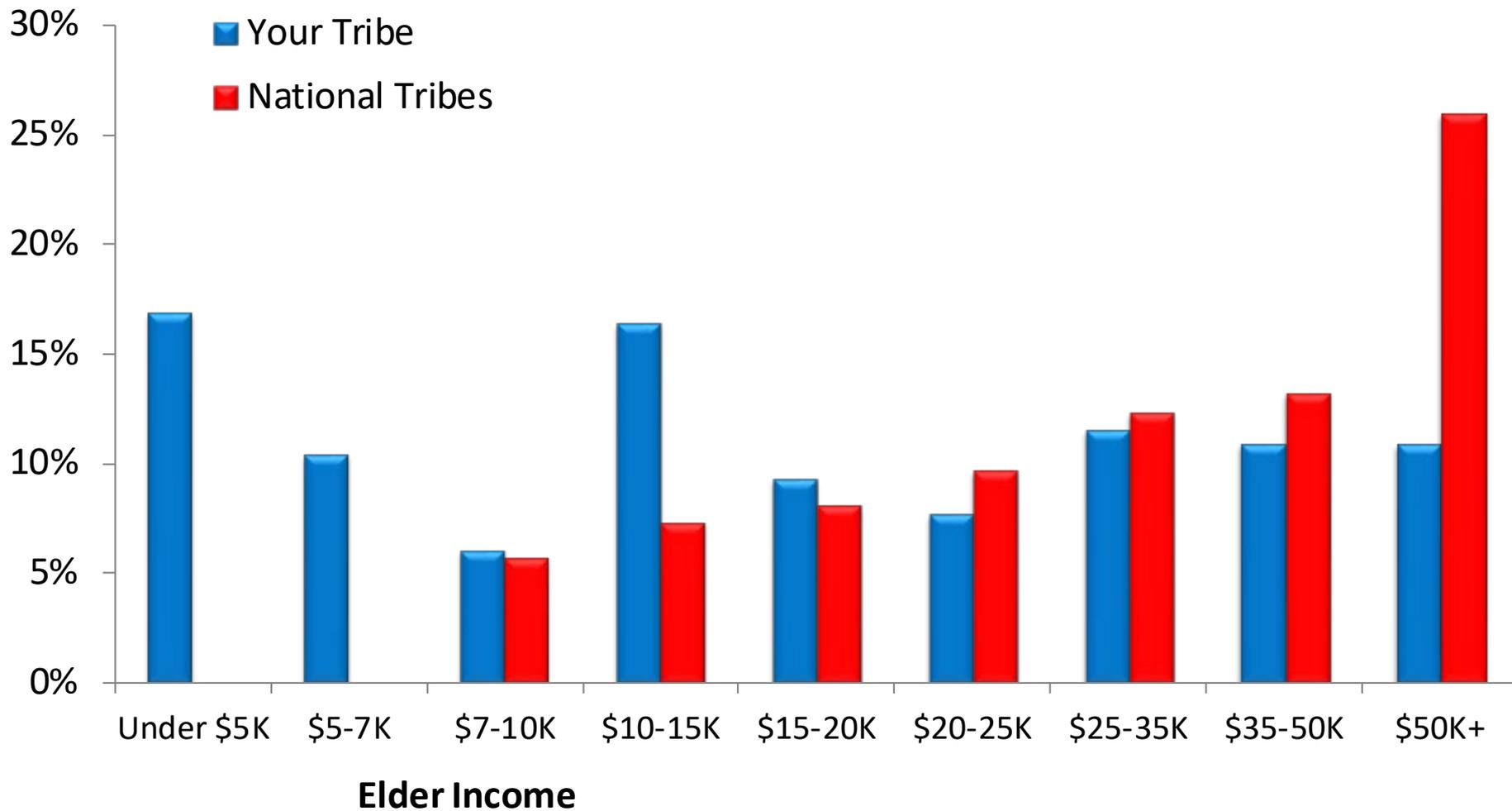
# Demographics



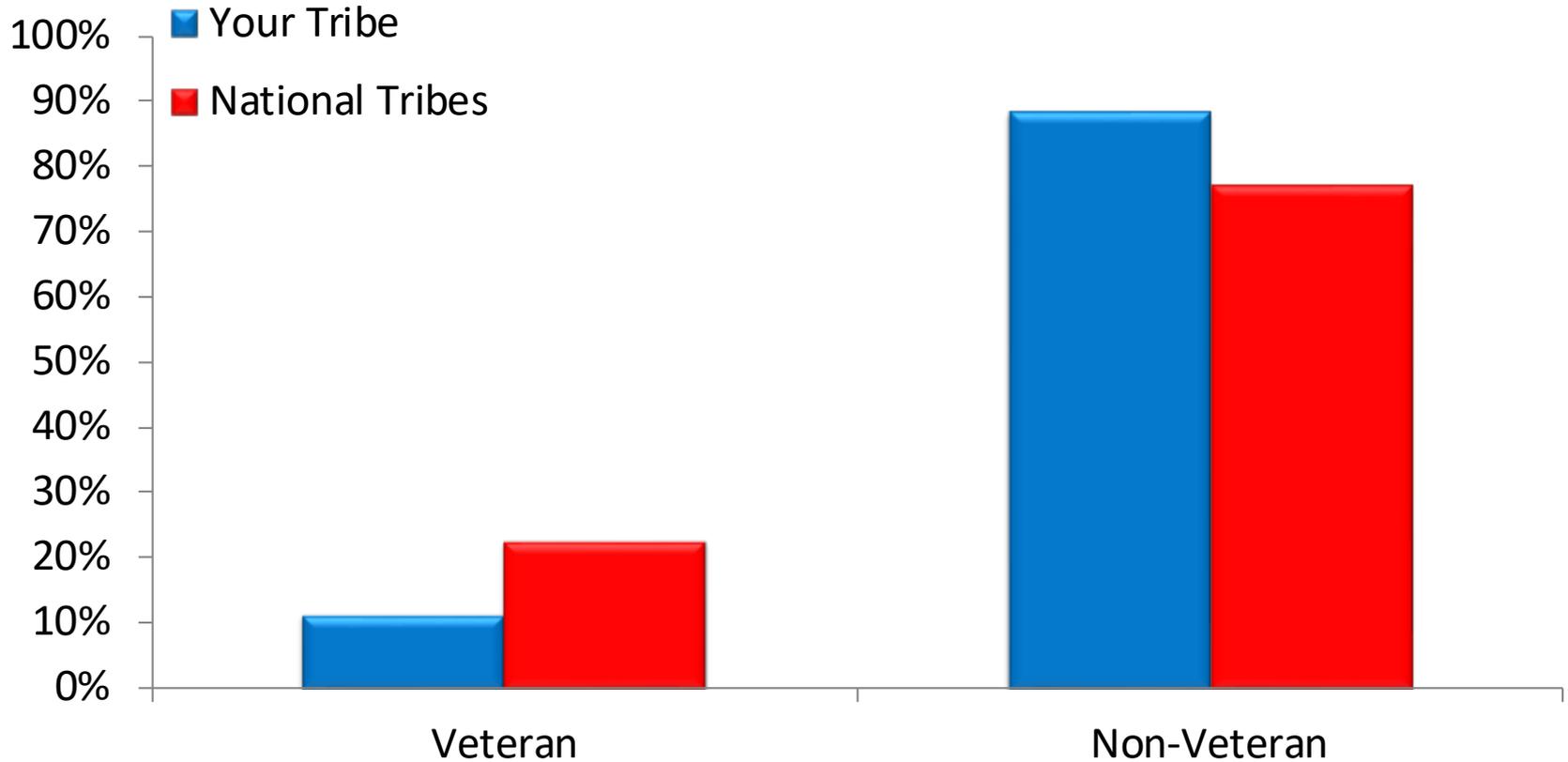
# Demographics



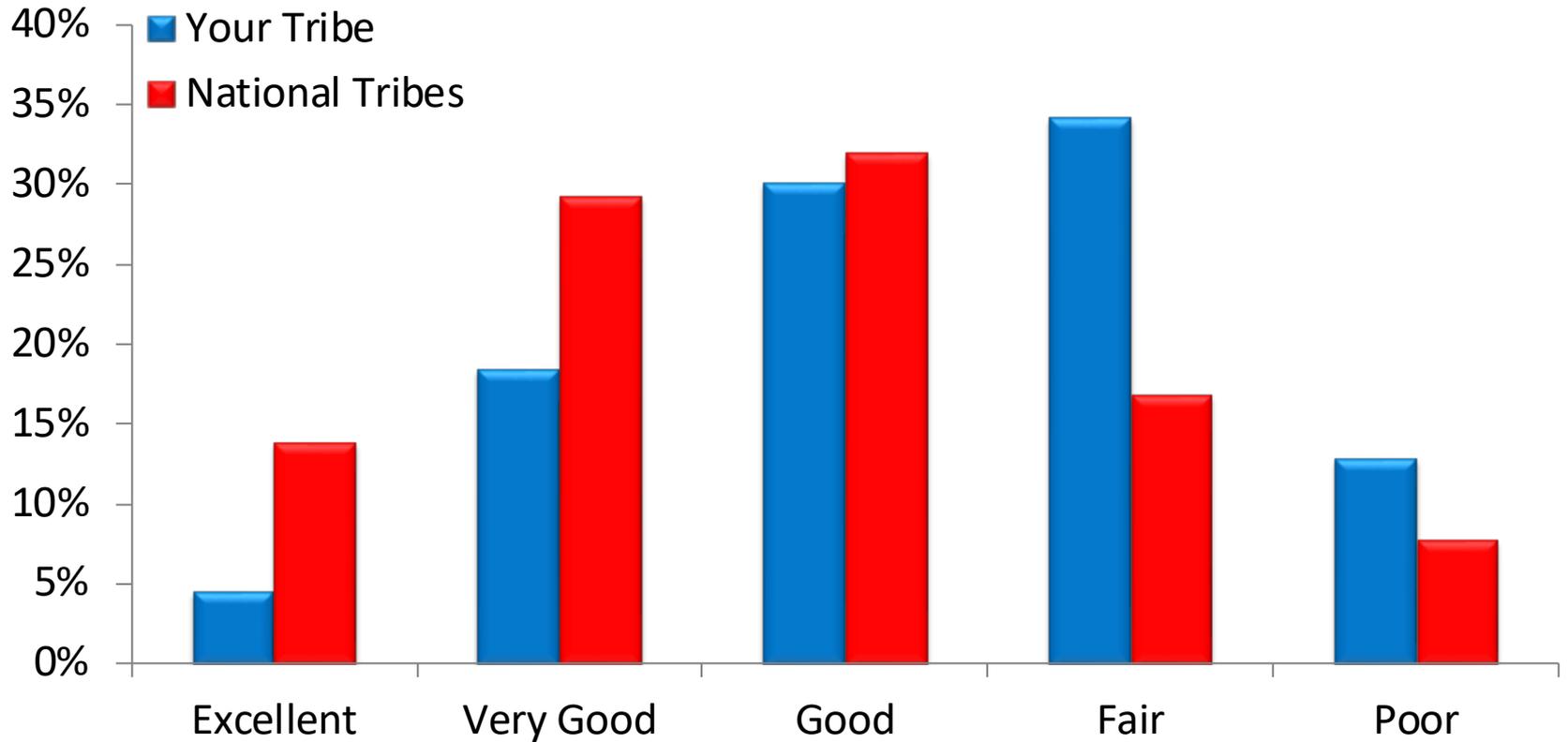
# Demographics



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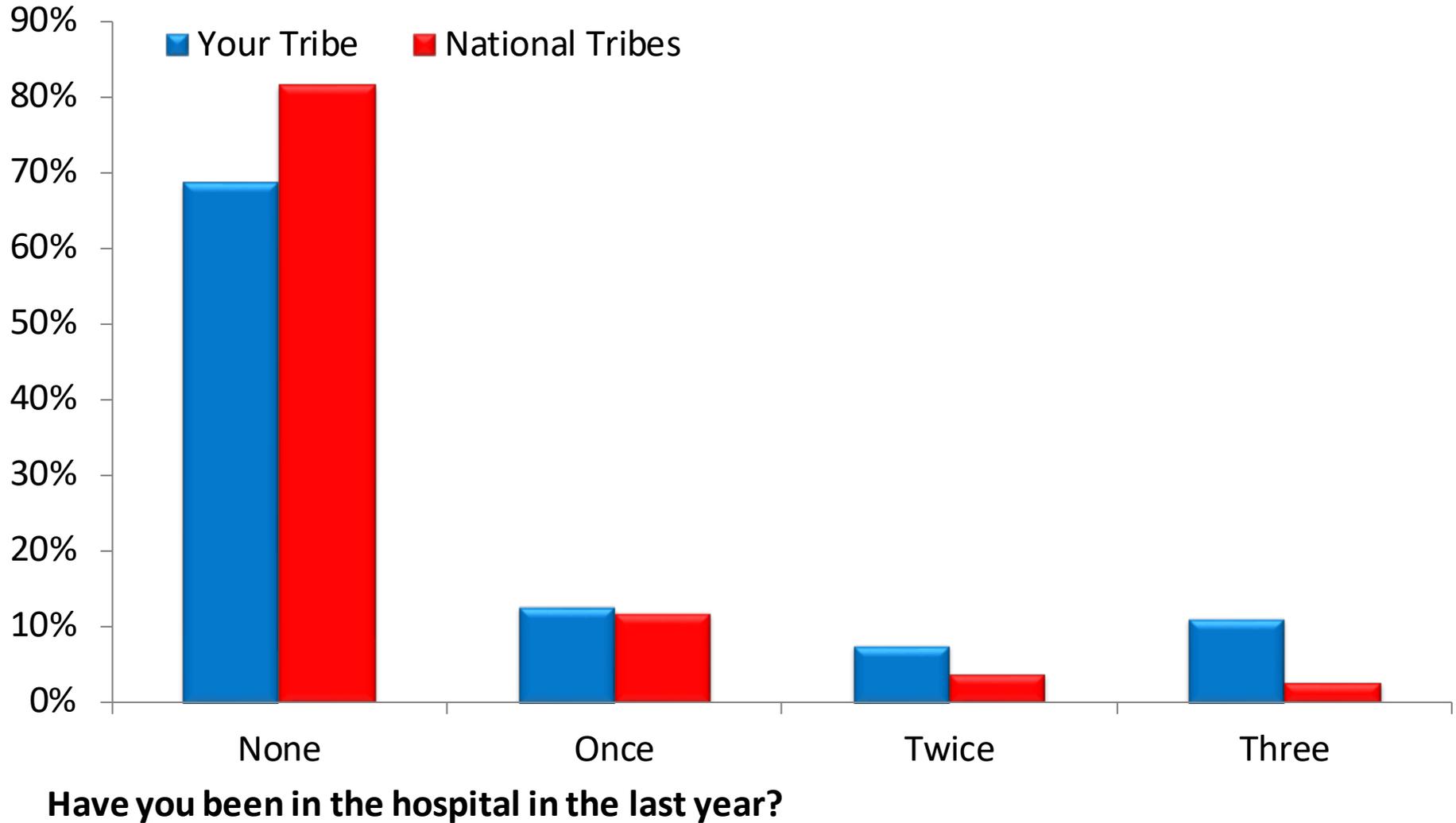


# General Health Status

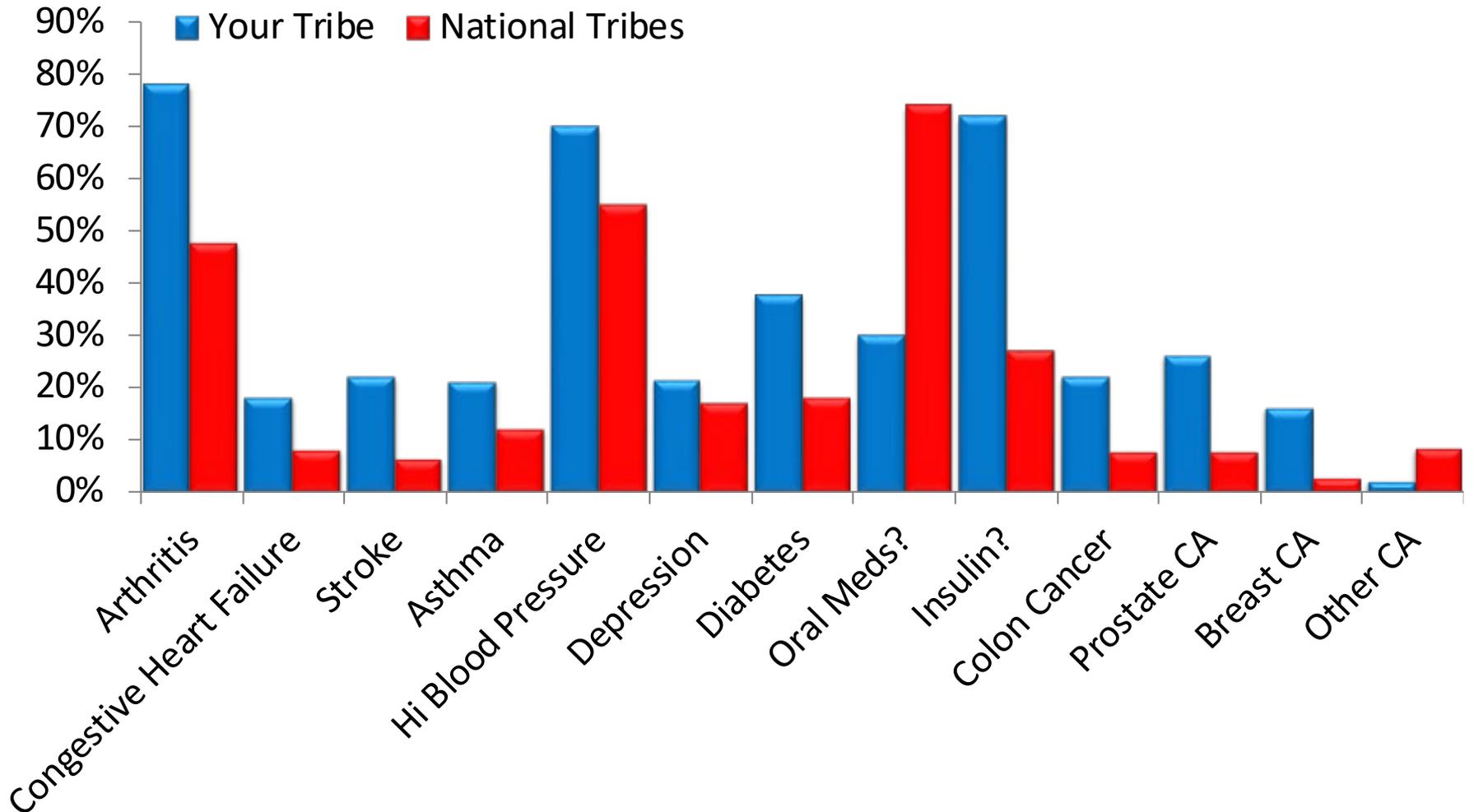


**How is your health?**

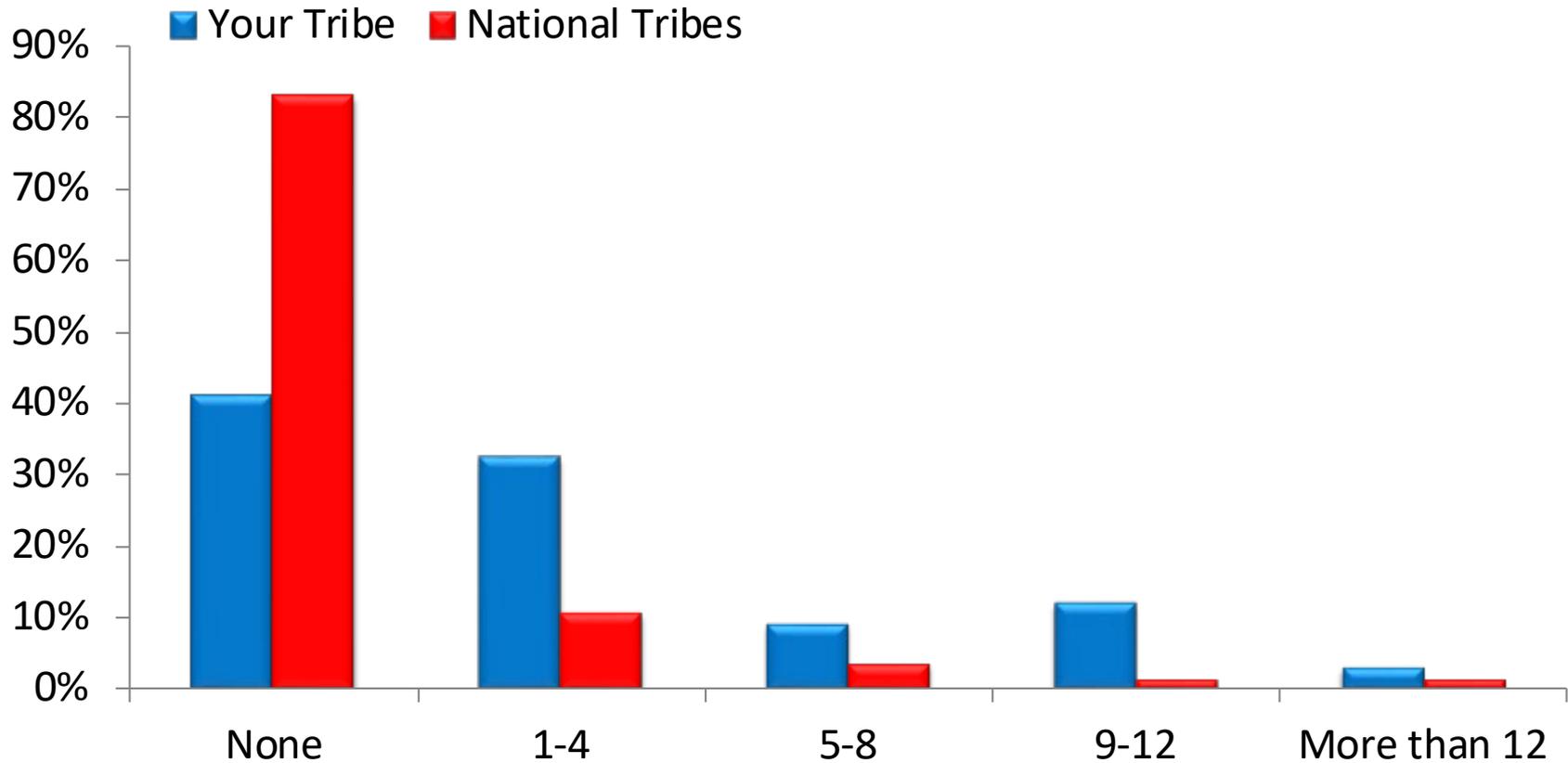
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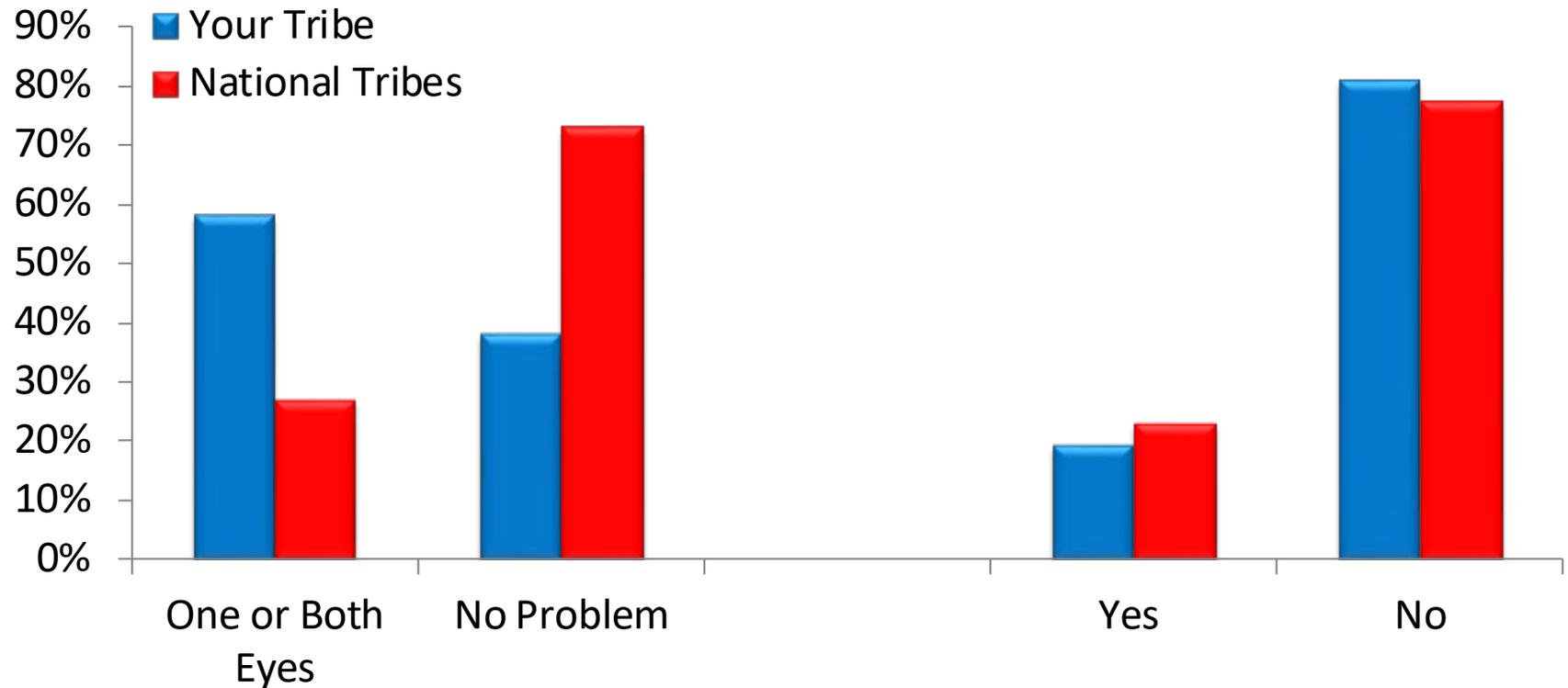


# General Health Status



**Number of Falls in the Last Year**

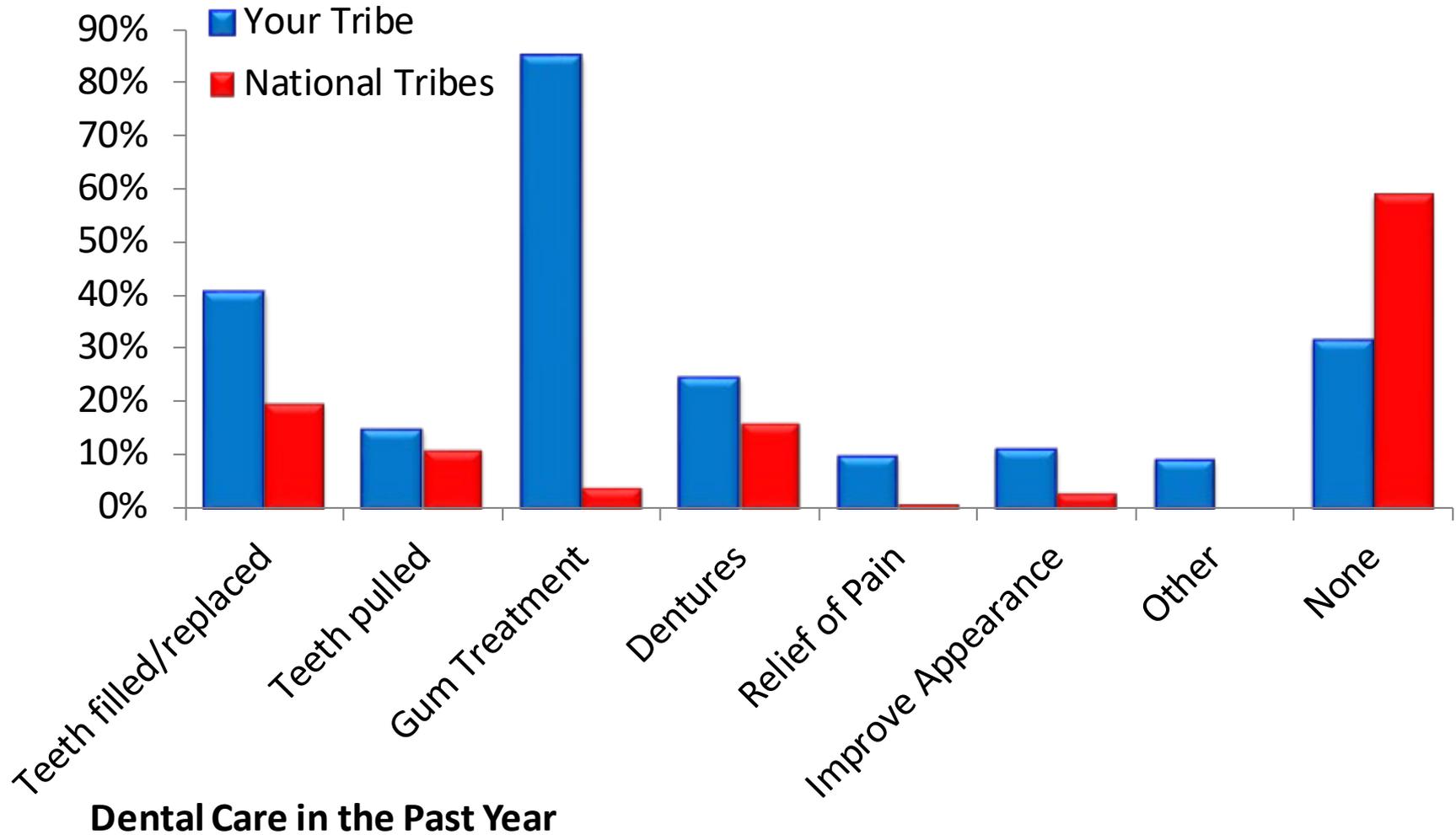
# General Health Status



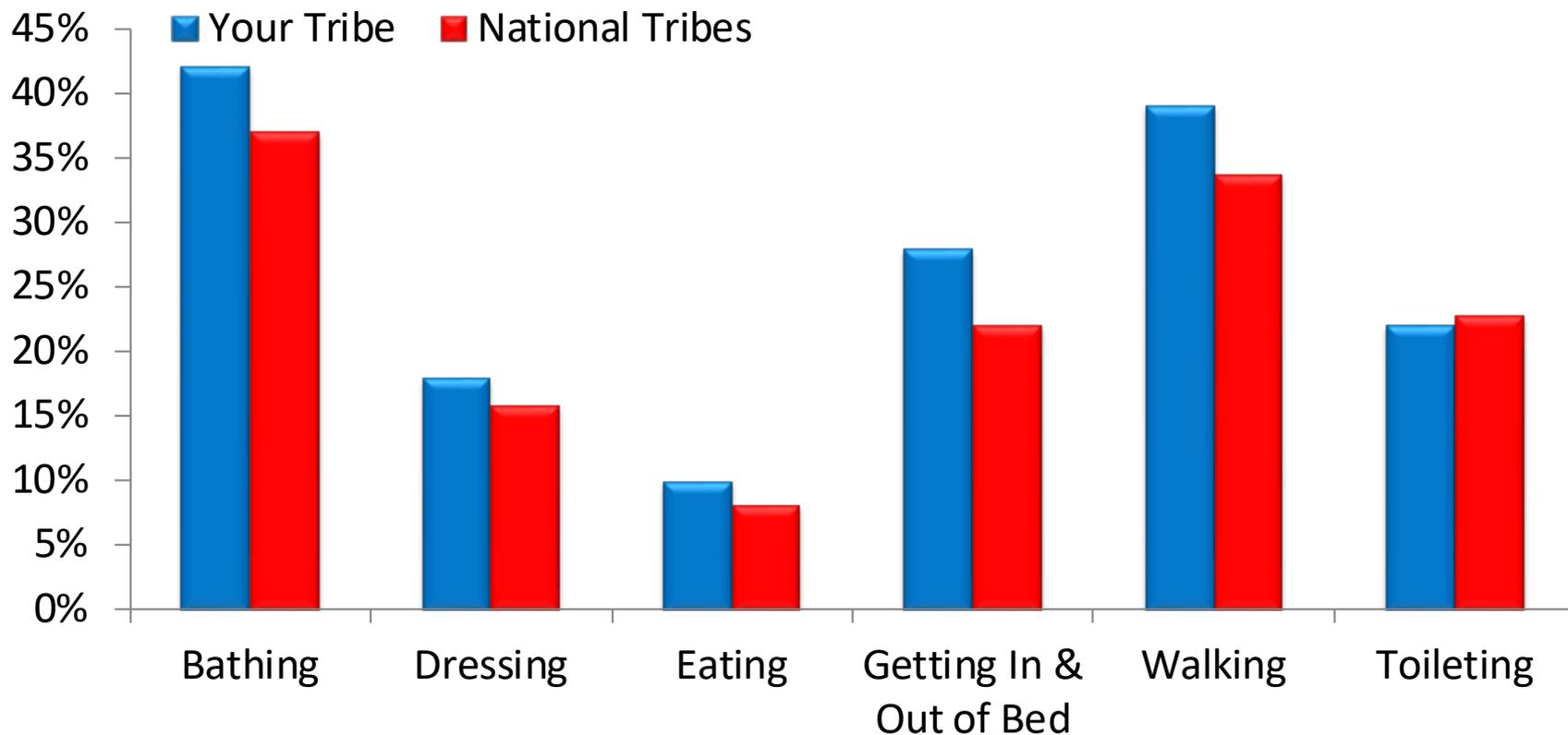
**Problem Seeing ?**

**Problem Hearing?**

# General Health Status

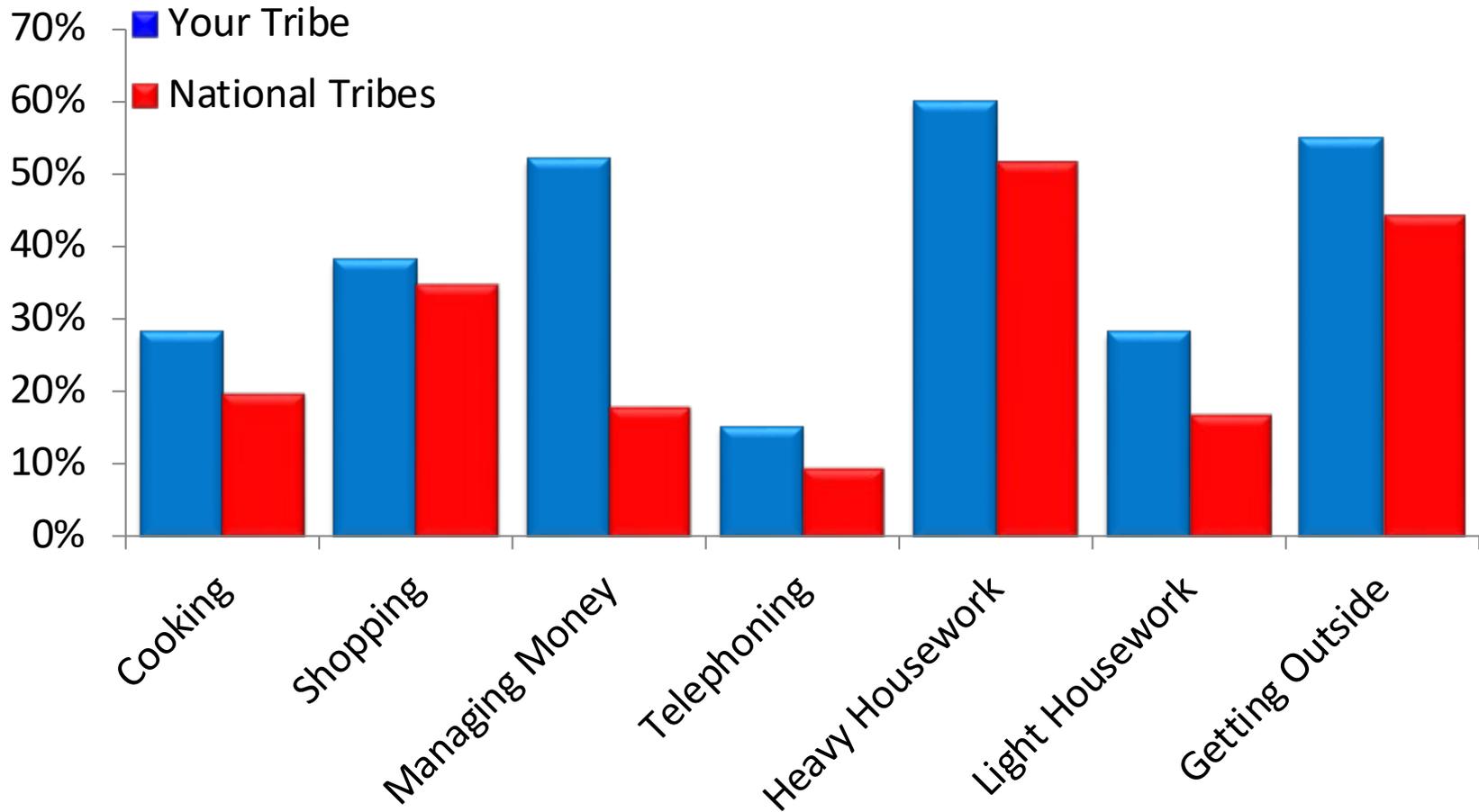


# Activities of Daily Living



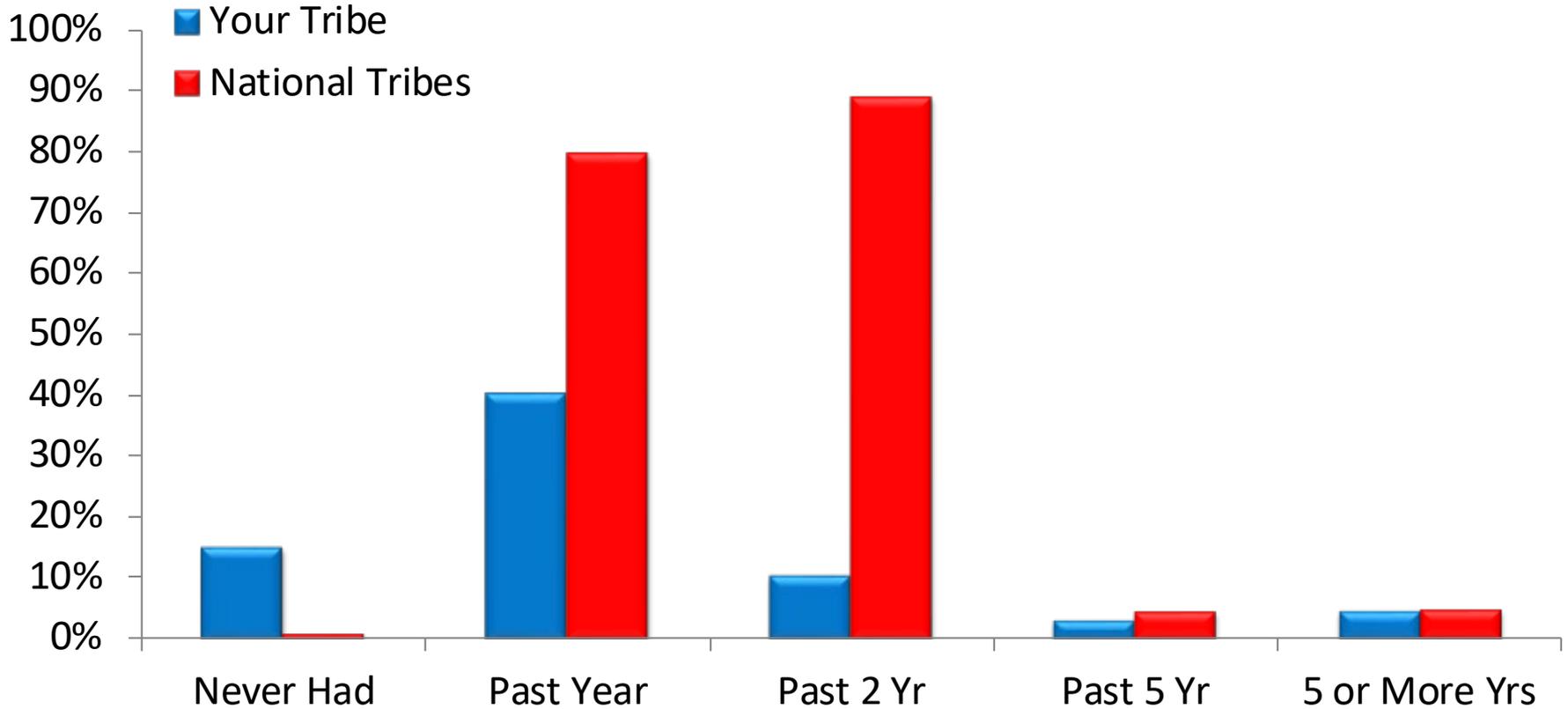
**I have difficulty performing these because of my health or disability.**

# Instrumental Activities of Daily Living



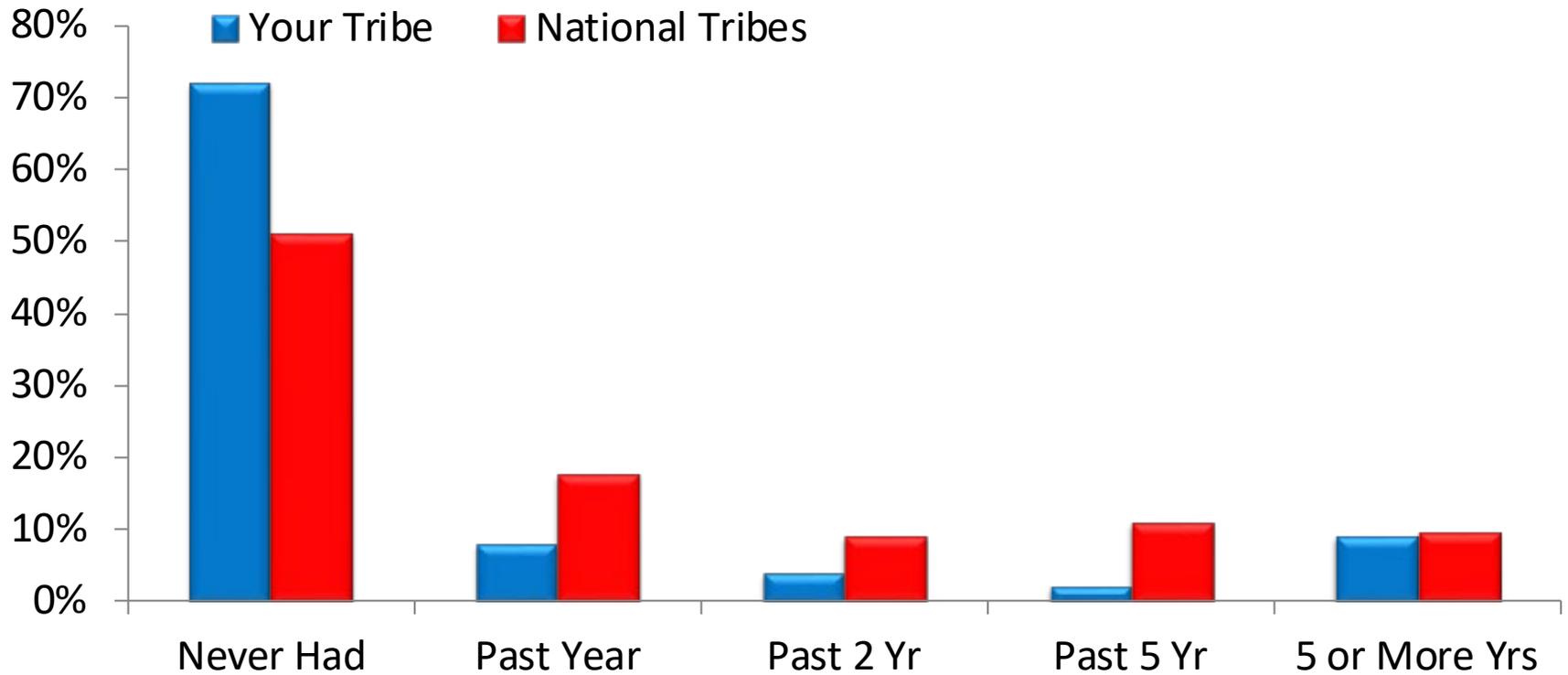
**I have difficulty performing these because of my health or disability.**

# Screening for Health



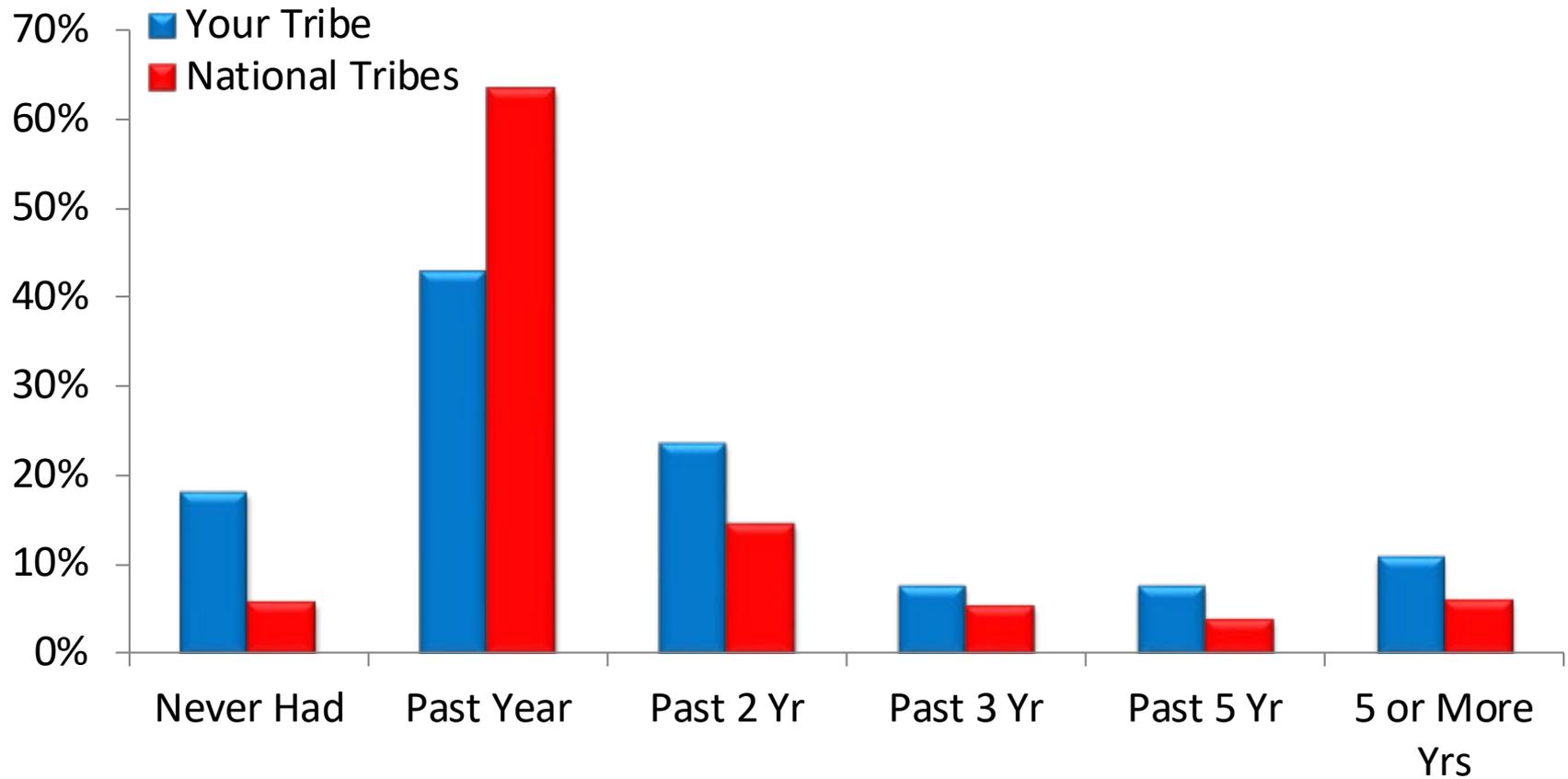
**Physical Examination**

# Screening for Health



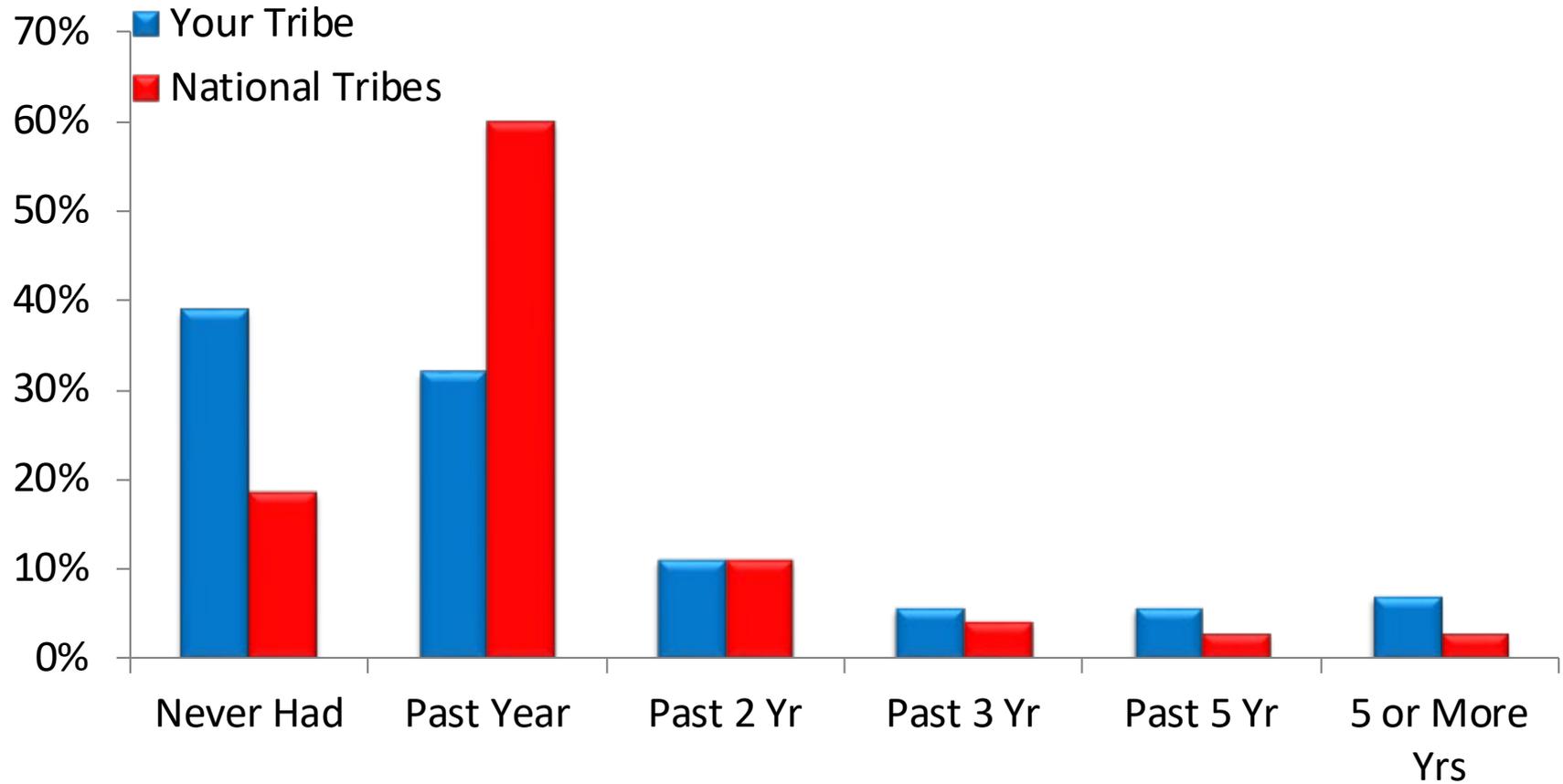
**Fecal Occult Blood Test**

# Screening for Health



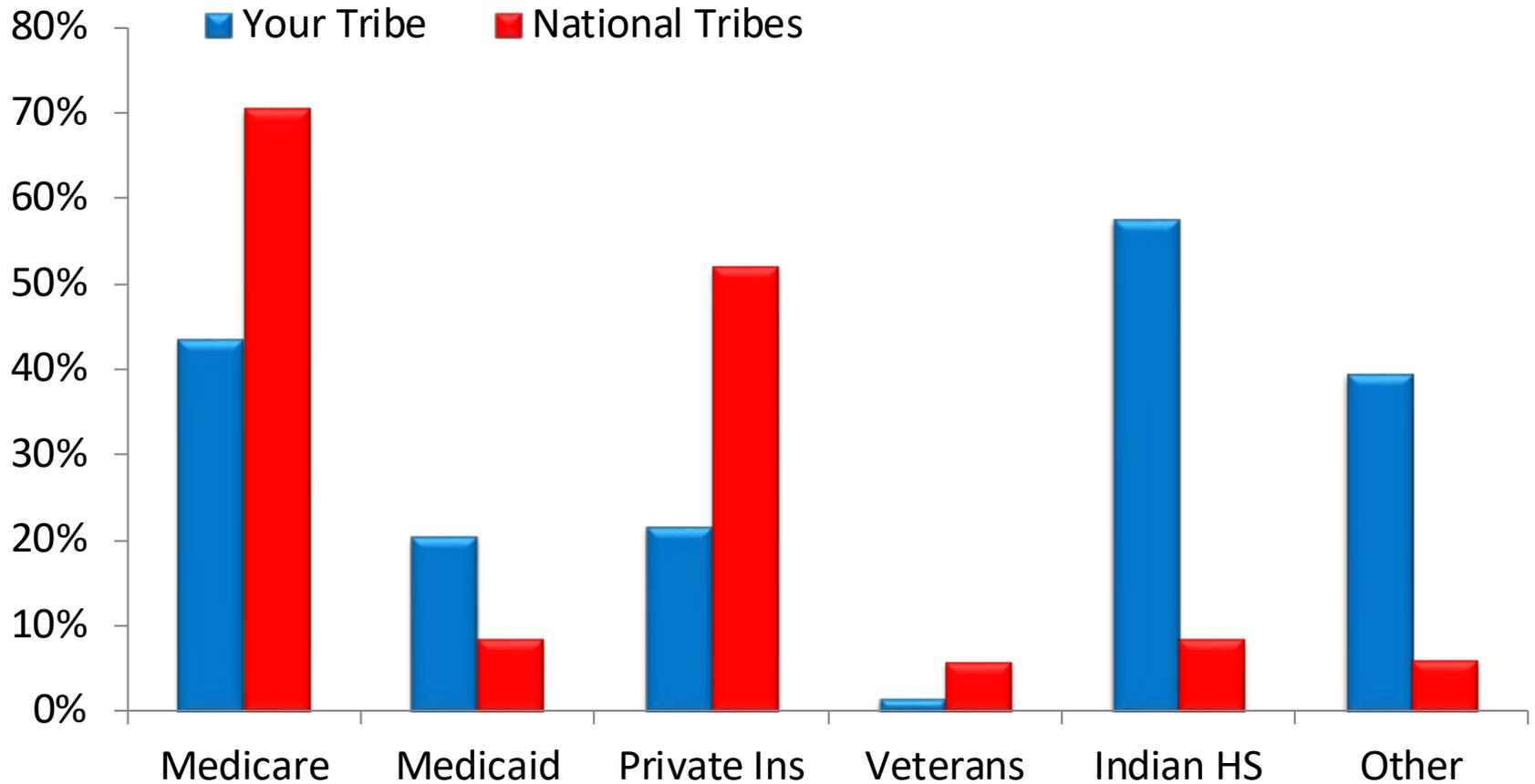
**Mammogram**

# Screening for Health



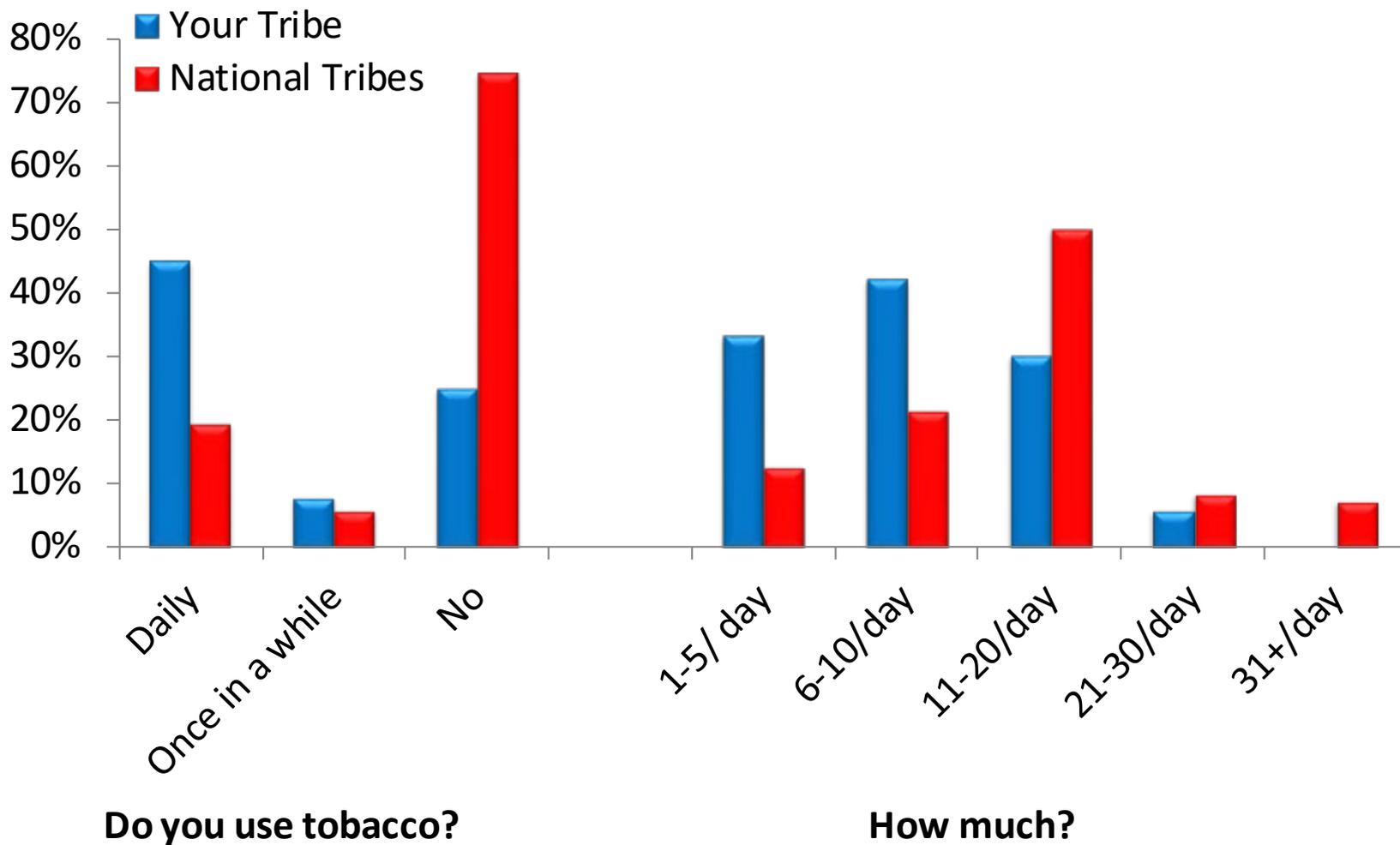
**Prostate Specific Antigen Test**

# Health Care Access

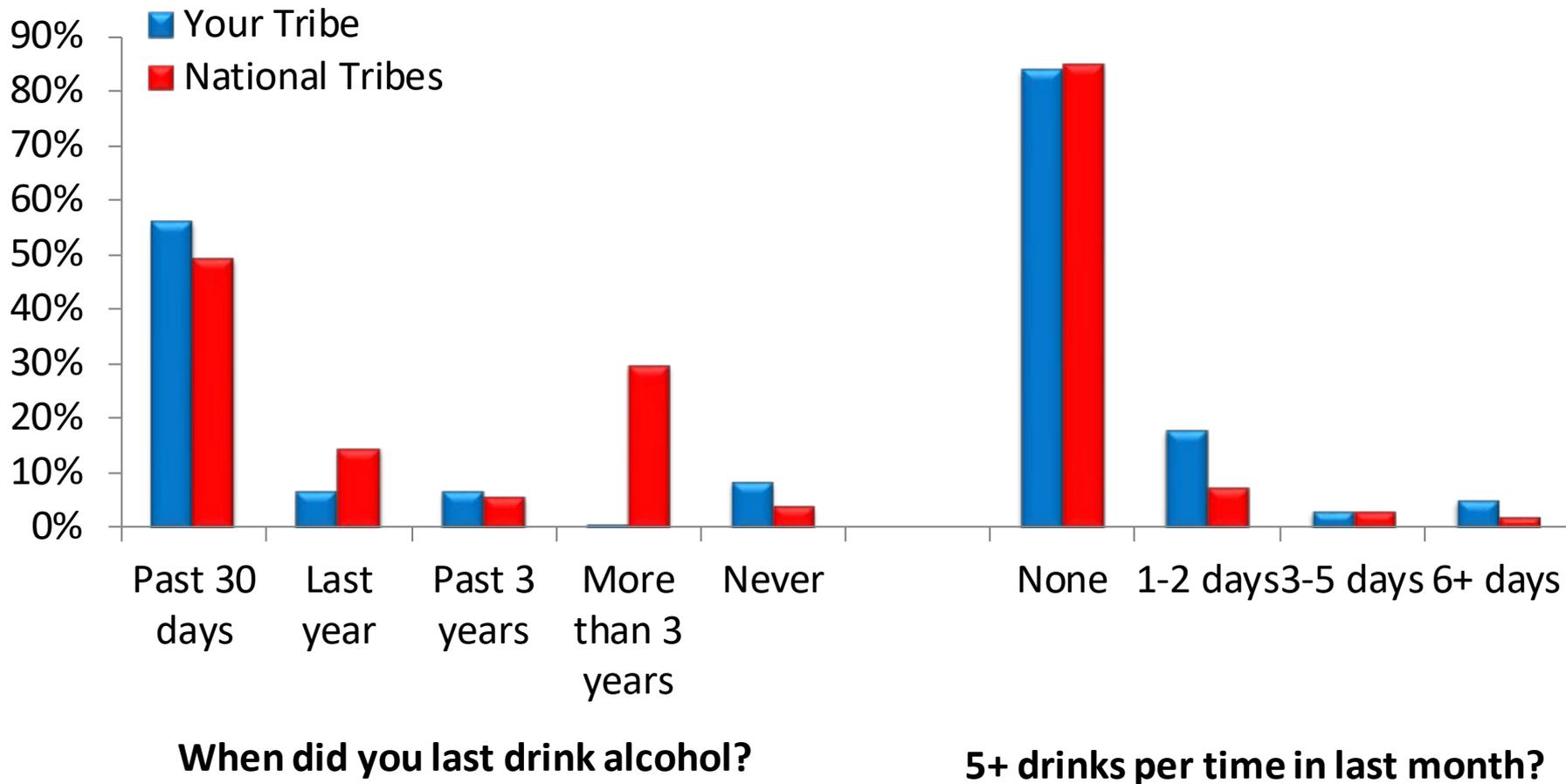


**Health Insurance Coverage**

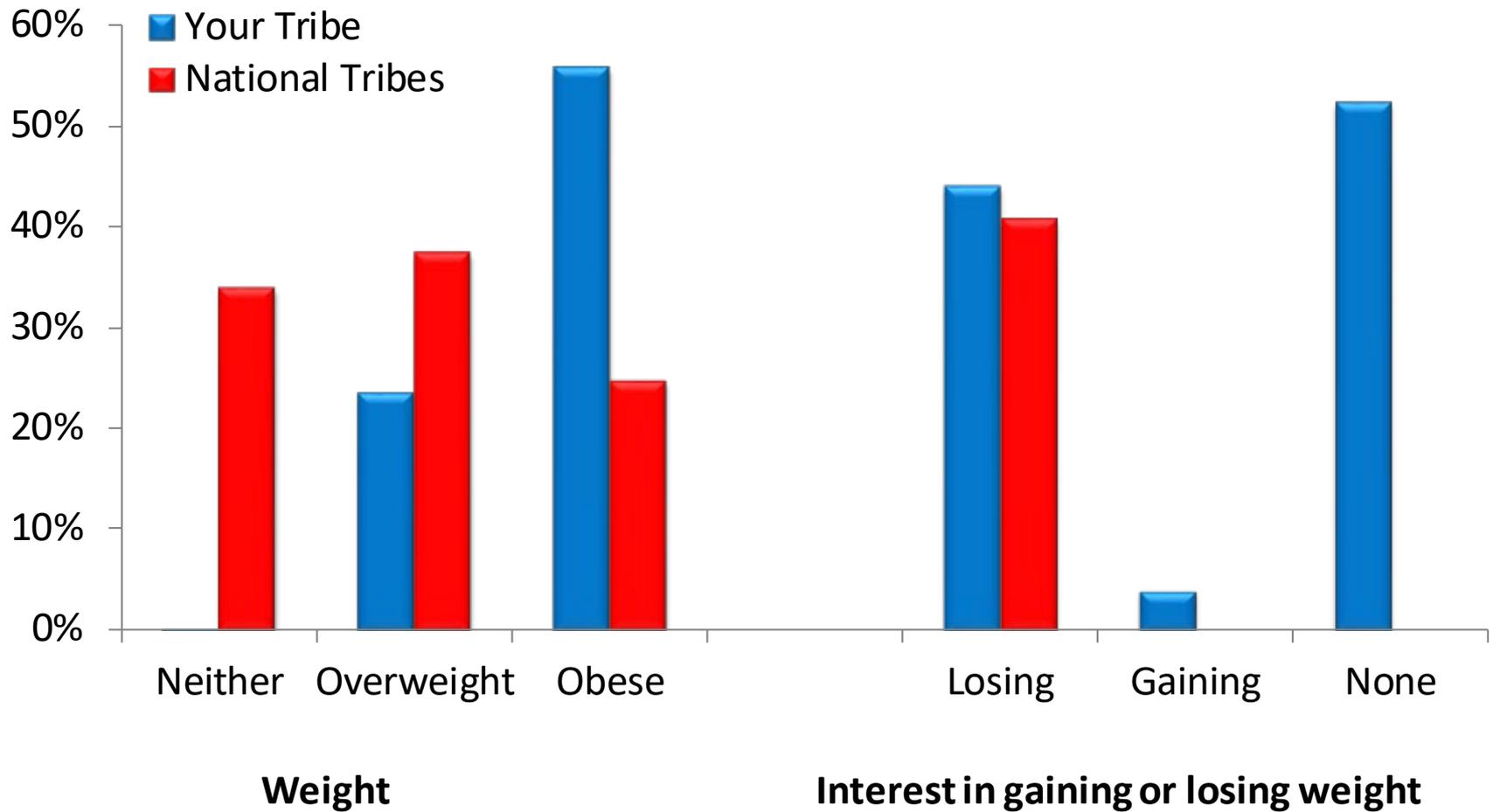
# Healthy Behaviors



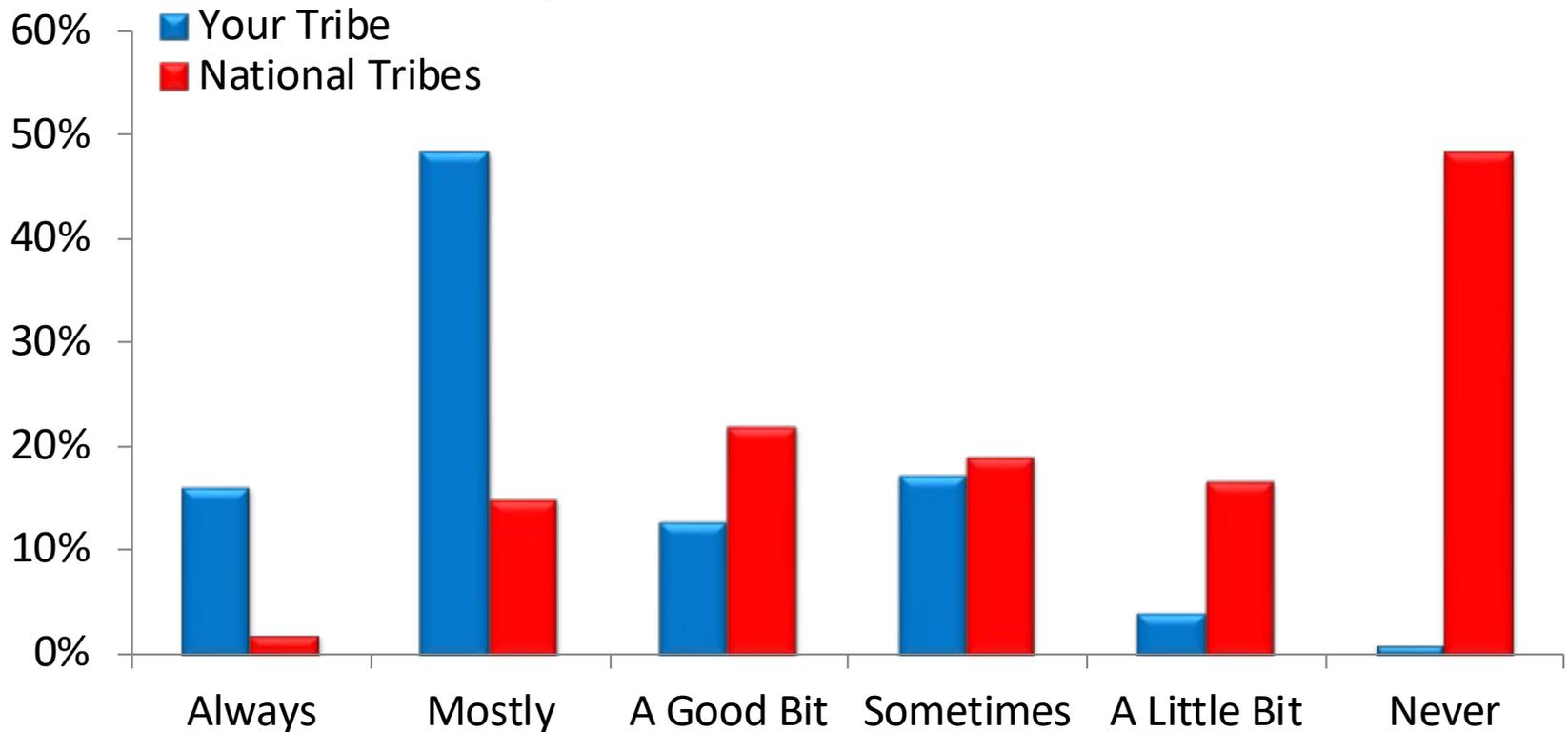
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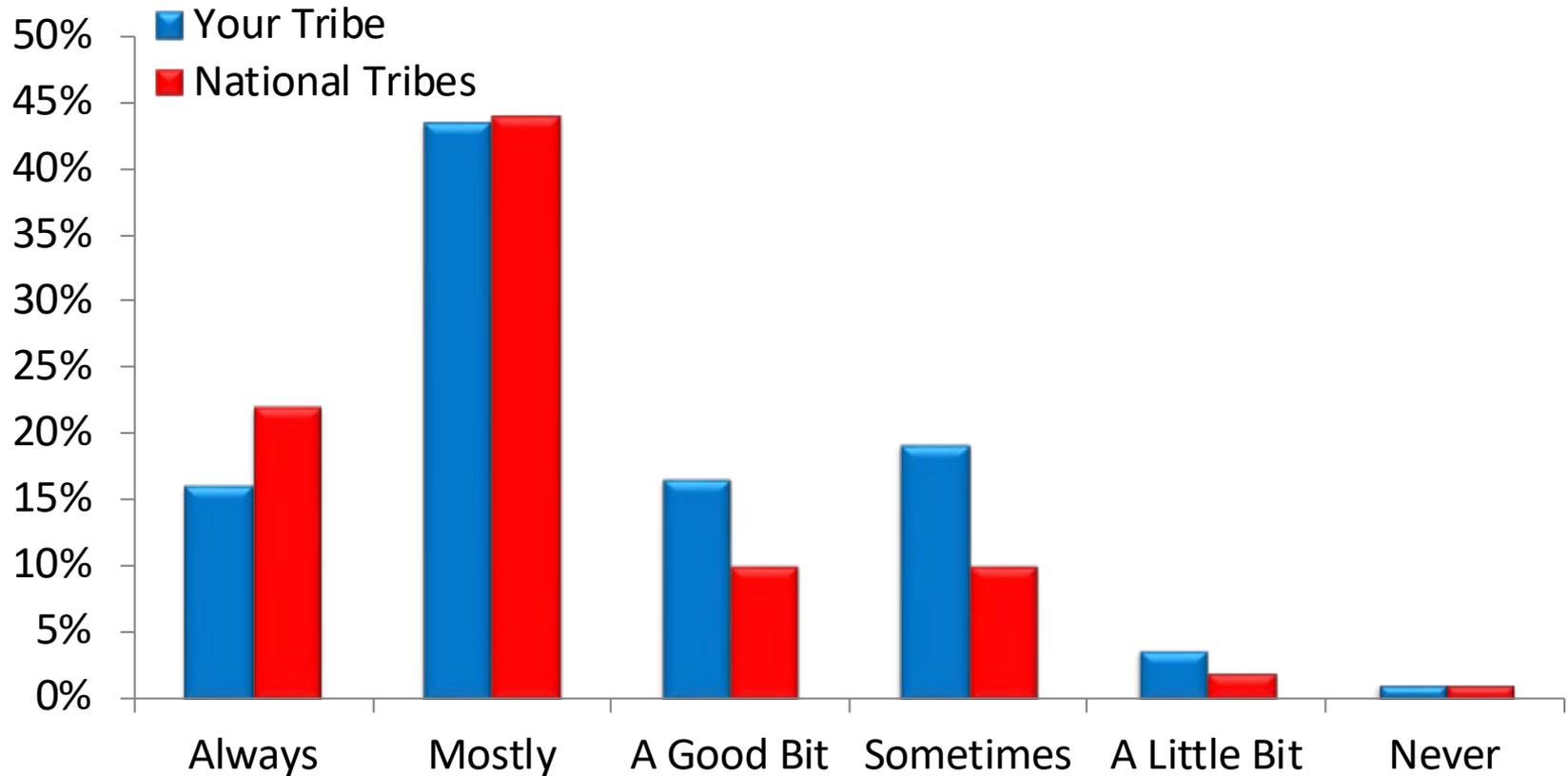


# Social Functioning



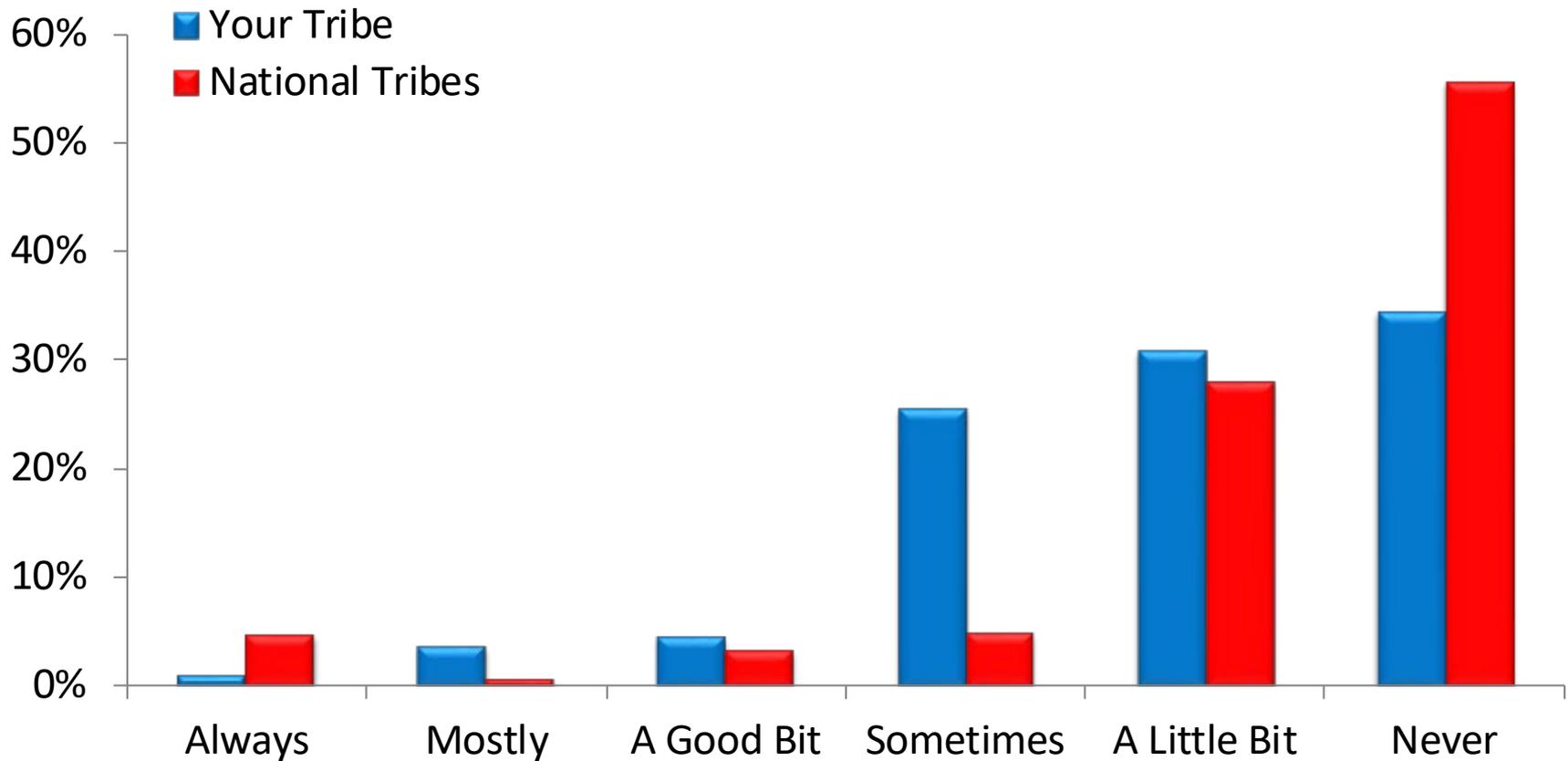
**How often do you feel happy?**

# Social Functioning



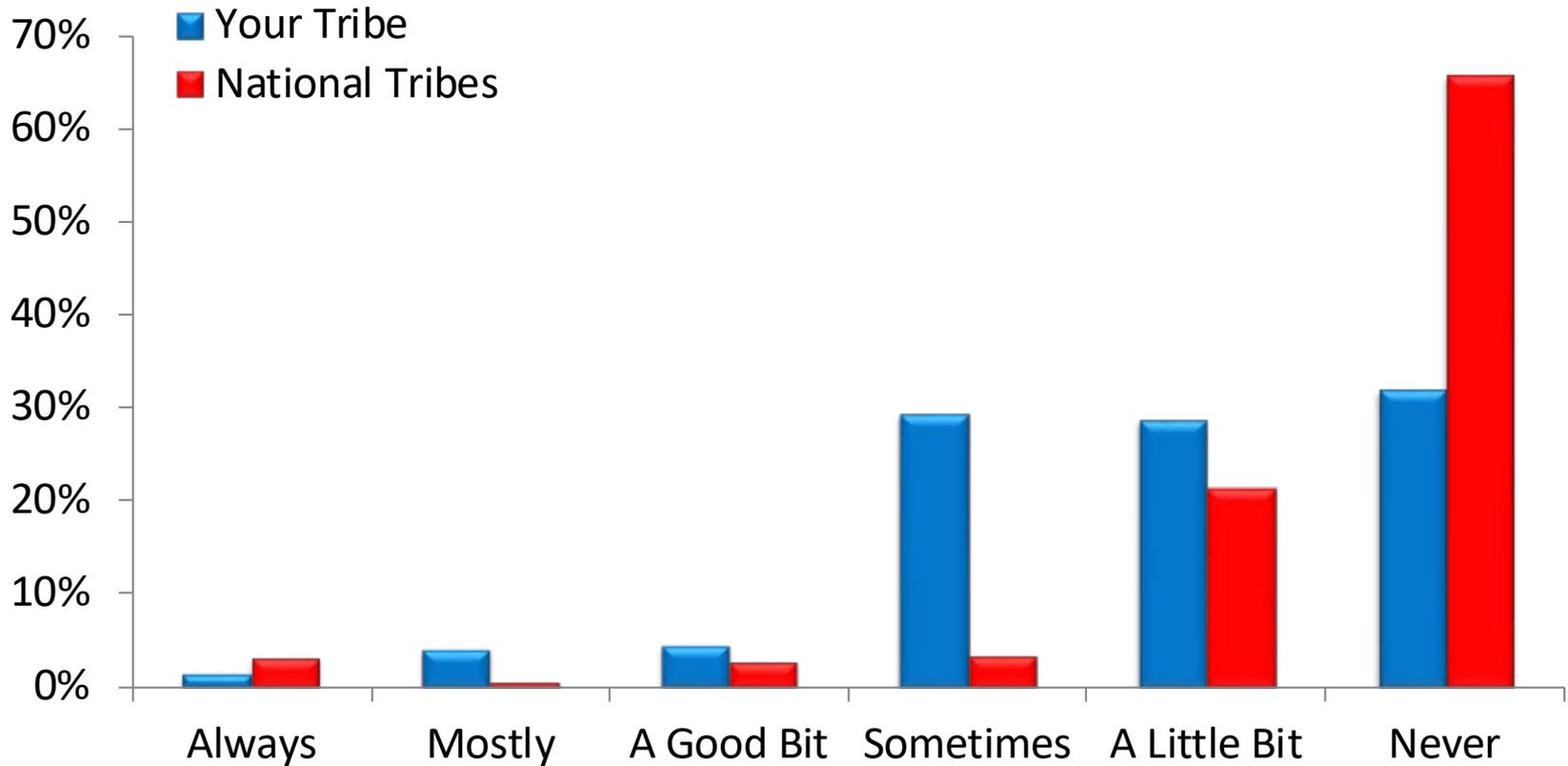
**How often do you feel calm and peaceful?**

# Social Functioning



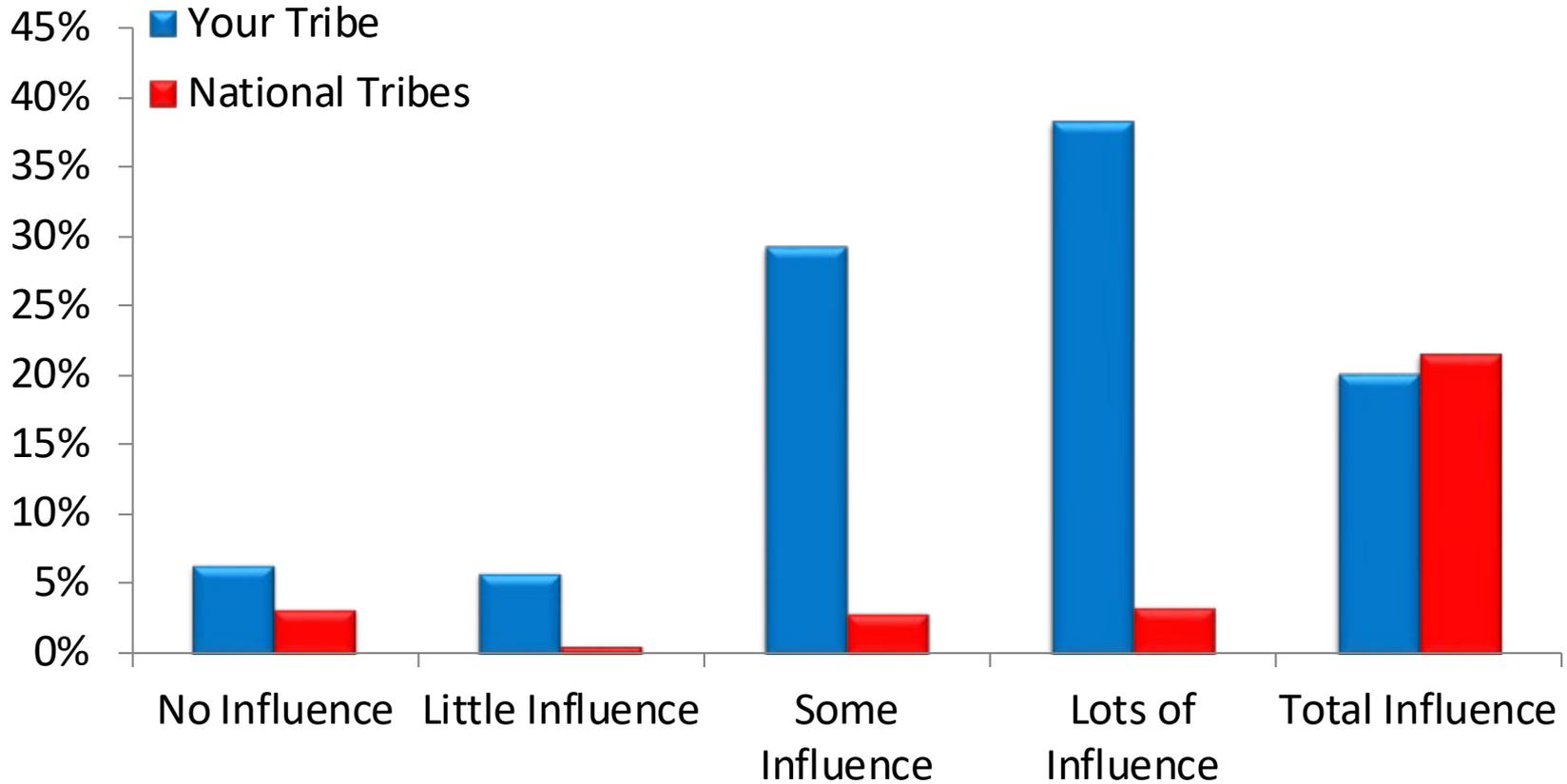
**How often do you feel nervous?**

# Social Functioning



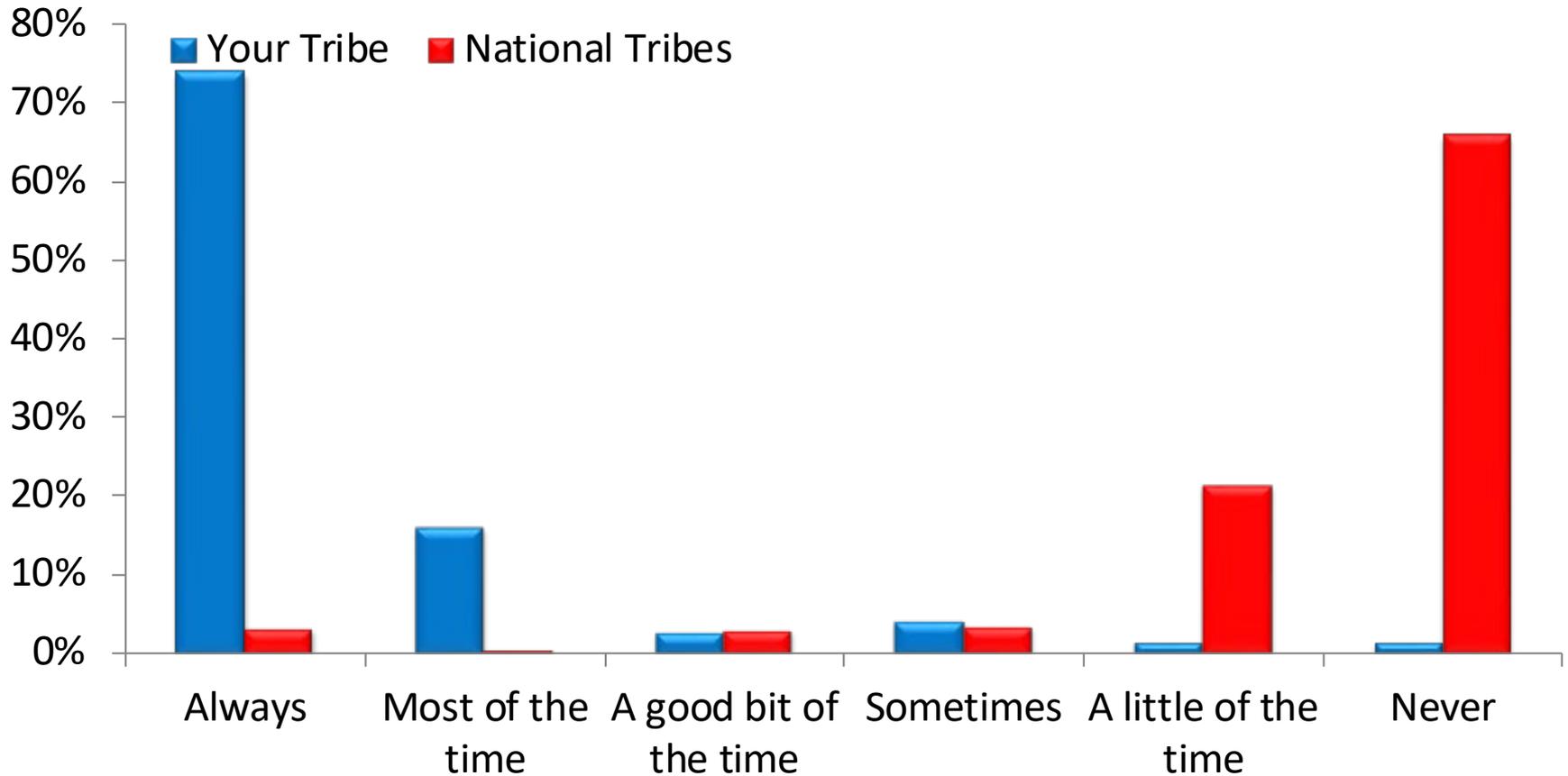
**How often do you feel sad or blue?**

# Social Functioning



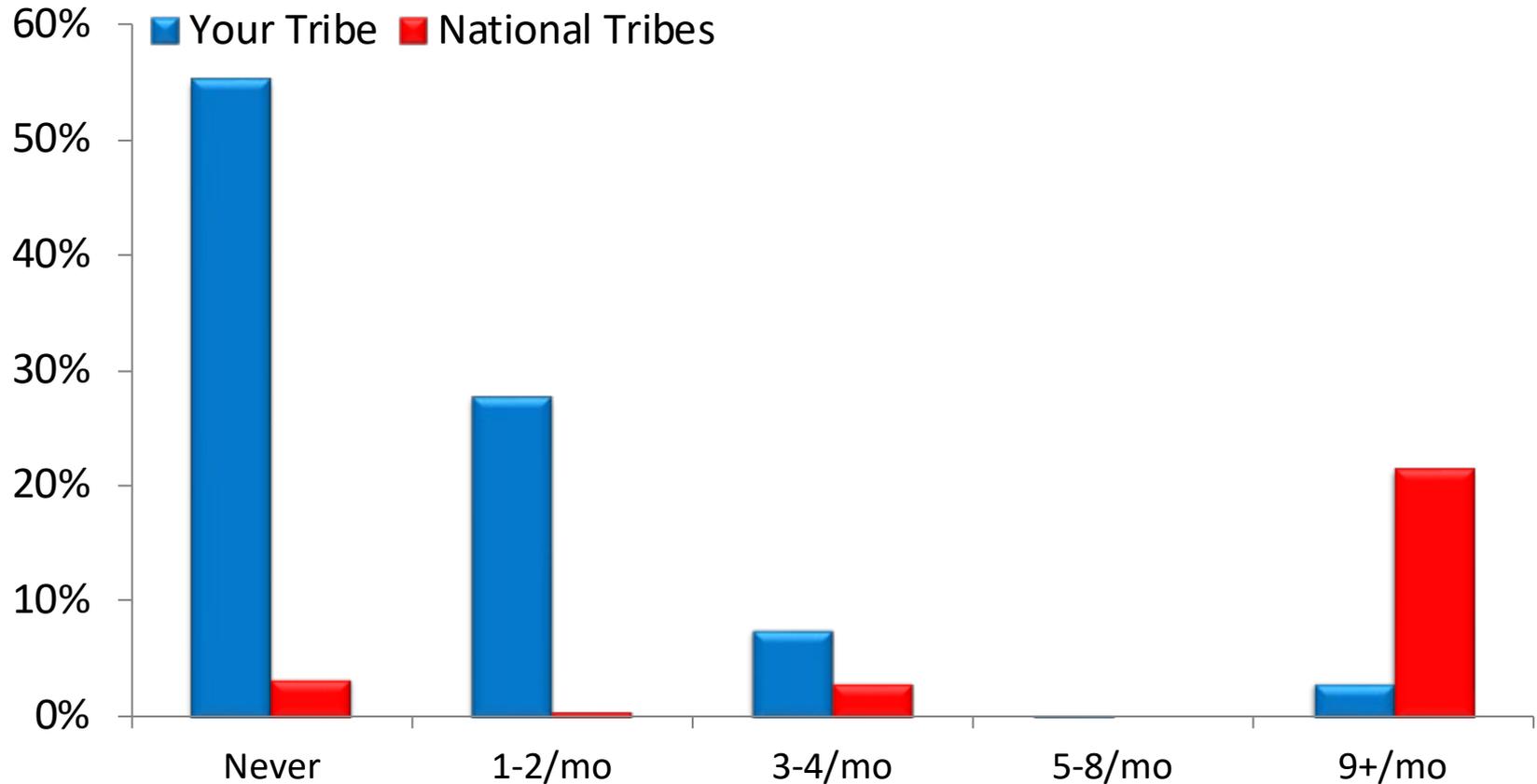
**How much influence do you have in your own life?**

# Social Functioning



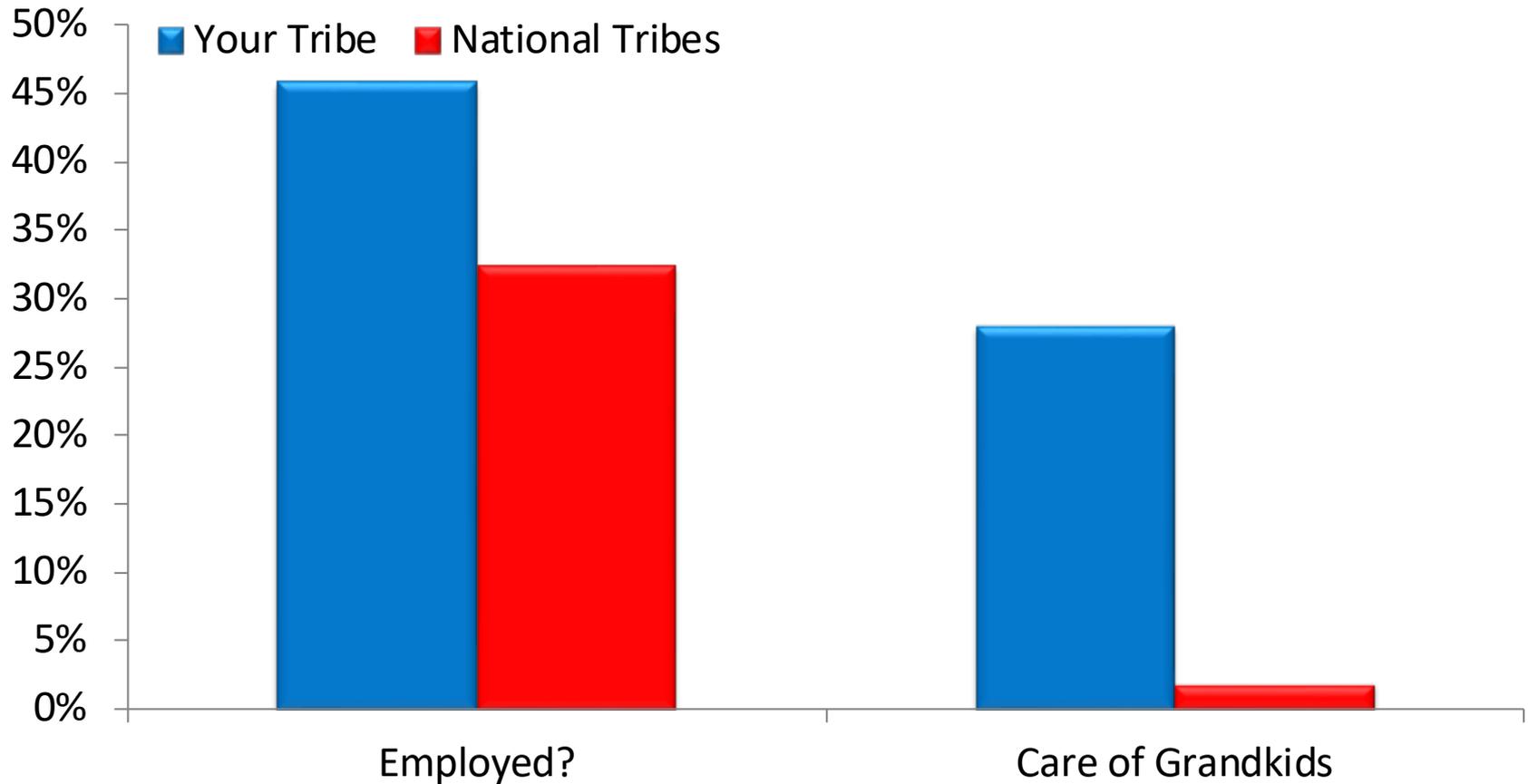
**How often are you proud of your heritage?**

# Social Support and Housing



**How often do you attend traditional ceremonies?**

# Social Support and Housing



<b>Program</b>	<b>Now Use</b>	<b>Would Use</b>
<b>Adult Day Svc</b>	2%	18%
<b>Caregiver Program</b>	6%	30%
<b>Case Management</b>	4%	14%
<b>Elder Abuse Protect</b>	0%	17%
<b>PERS</b>	1%	25%
<b>Employment help</b>	1%	11%
<b>Financial Assist</b>	1%	29%
<b>Home Health Svc</b>	4%	22%
<b>Home Repair</b>	2%	45%
<b>Home Modification</b>	1%	32%
<b>I&amp;A/Referral</b>	1%	20%

<b>Program</b>	<b>Now Use</b>	<b>Would Use</b>
<b>Legal Assistance</b>	0%	28%
<b>Home-delivered Meals</b>	0%	26%
<b>Senior Meals</b>	15%	13%
<b>Personal Care</b>	5%	20%
<b>Respite Care</b>	1%	12%
<b>Assisted Living</b>	5%	21%
<b>Nursing Home</b>	2%	2%
<b>Senior Center Programs</b>	11%	31%
<b>Telephone visit</b>	1%	28%
<b>Transportation</b>	6%	35%
<b>Volunteer Opportunities</b>	2%	23%

# Using Data is Helpful

- Tell your story
- Explain needs
- Determine your program's future
- Justify "asks"
- Support your decision
- Measure your effectiveness



# Don't Just “Do the Needs Assessment”



- Read the results.
- Study what you receive
- Talk with others about what you got back
- Put the data to work and it will do much of your job for you...
- Data=Your New BFF